



5th Semester End Term Examination: Dec - 2022.

Subject : Entrepreneurship Development
Course : BBA
Full Marks : 70

Roll No:
Time : 3 Hours.

Instructions to the Candidates:

- Read the question paper very carefully.
- Start writing from 2nd page onwards; **Don't Write On The 1st Page Backside.**
- Question Paper is divided into Three Parts -A, B & C.
- Part-A is containing 12 multiple choice questions.
- Part- B containing SIX questions out of which FOUR questions are to be answered.
- Part C containing FOUR questions out of which TWO questions are to be answered.
- Do not write anything except your Roll No. on the question paper.
- Possession of **Mobile Phones** or any kind of **Written Material, Arguments with the Invigilator or Discussing with Co-Student** will come under **Unfair Means** and will **Result** in the **Cancellation of the Papers.**

PART - A

Multiple Choice Questions

[12x1=12]

1. i) One of the characteristics that differentiate Entrepreneur from other is

a) Risk taking Attitude.	b) Friendly Nature
c) Very Good Personality	d) None of the above
- ii) The Risk taking aspect of an Entrepreneur has been emphasized by

a) Richard Cantillon	b) Joseph Schumpeter
c) J. B. Say	d) None of these
- iii) Entrepreneur as "Manager and Coordinator of Resources" was introduced by

a) J.B. Say	b) Richard Cantillon
c) Joseph Schumpeter	d) None of these
- iv) "M" in MSME stands for

a) Middle	b) Medium
c) Maiden	d) Maximum
- v) The Top most institution that develops and provides short term training courses in entrepreneurship is

a) SIDBI	b) NSIC
c) NIESBUD	d) BOI

- vi) Why it is said "Entrepreneurs are Important for Economy"
- a) They are Human being
b) They contribute in GDP
c) They are always in News
d) None
- vii) The category of Entrepreneurs who adopt changes with caution in their enterprise are:
- a) Innovating Entrepreneurs
b) Imitative Entrepreneurs
c) Fabian Entrepreneurs
d) Drone Entrepreneurs
- viii) Which is not Risk to start business
- a) Changes in Customer Preferences (Jeans to Ready-Made)
b) Increased Competition in all Industry
c) Changes in Fashion
d) Friend Circle changing
- ix) Which statement is invalid - "Entrepreneurship is important because -"
- a) It adds up to GDP
b) It gives opportunity to fix things right
c) It brings innovation for some people
d) It increases Employment
- x) The head Quarter for NIESBUD is in
- a) NOIDA
b) Kolkata
c) Mumbai
d) Ahmedabad
- xi) How many minimum no of persons are required to form a Pvt Ltd co
- a) 1
b) 2
c) 3
d) 4
- xii) One of these is a Myth about Entrepreneurship -
- a) I needs money to start
b) It need Idea
c) It has Risk involved
d) None

PART - B

Answer any FOUR out of SIX

[4x7=28]

2. Explain what Project Report is. What are the different parts of Project Report? Why is it important?
3. Explain various point in a Business Plan in complete.
4. Discuss the challenges faced by Entrepreneurs in start and running the venture.
5. "Entrepreneurs play a very important role in development of economy" - explain
6. Discuss different stages of formation and success for a firm.
7. Mentioned various Sources of Finance to start a business.

PART - C

Answer any TWO out of FOUR

[2x15=30]

8. What are Venture Capital and Angel Investors? How do they help entrepreneurs
9. Explain various sources of Funds for starting and running the business for a entrepreneur.
10. "An Entrepreneur is an Individual with different attitude and Mind set" explain.
11. List various reasons for sickness in Industrial Units.

- vi) Modern theory of international trade is based in the view of?
 a) Ricardo
 b) Marshall
 c) Hecksher and Ohlin
 d) Haberler
- vii) According to Hecksher and Ohlin basic course of international trade is?
 a) Difference in factor endowments
 b) Difference in markets
 c) Difference in physical system
 d) Difference in ideology
- viii) The scope of international economics is wide as it includes various concepts Such as:
 a) International trade theories
 b) Tariff and gains from trade
 c) IMF, IBRD FDI and WTO
 d) All of the above
- ix) International trade and domestic trade differ because
 a) Trade restriction
 b) Immobility of factors
 c) Different government policies
 d) All of the above
- x) What would be encouraging trade between two countries?
 a) Different tax system
 b) Frontier check
 c) National currencies
 d) Reduced tariff
- xi) This is an advantage of foreign trade
 a) We can preserve our national recourse
 b) New technology comes to country
 c) People need not go abroad
 d) we can get and use foreign currencies
- xii) David Ricardo presented the theory of international trade called?
 a) Theory of absolute advantage
 b) Theory of comparative advantage
 c) Theory of equal advantage
 d) Theory of total advantage

PART - B

Answer any FOUR out of SIX

[4x7=28]

2. Distinguish between fixed and flexible exchange rates.
3. Explain international trade as an engine of economic growth.
4. Write a brief note on IMF. Explain the role of the IMF.
5. What do you mean by the balance of payment? What are the measures to correct disequilibrium in BOP?
6. Write all important subject matters of international economics.
7. Explain the concept of the Ricardian theory of international trade.

PART - C

Answer any TWO out of FOUR

[2x15=30]

8. Explain the concept of Adam smith's theory on international trade.
9. Define exchange rate. Explain the advantage of this concept and how exchange rates are determined.
10. Define tariff and non-tariff barriers to trade. Also, explain tariff quota partial equilibrium analysis.
11. What is meant by terms of trade? Explain the factors that influence its determination.



ARKAJAIN
University
Jharkhand

5th Semester End Term Examination: Dec - 2022.

Subject : Consumer Behaviour (Marketing)
Course : BBA **Roll No:**
Full Marks : 70 **Time : 3 Hours.**

Instructions to the Candidates:

- Read the question paper very carefully.
- Start writing from 2nd page onwards; **Don't Write On The 1st Page Backside.**
- Question Paper is divided into Three Parts -A, B & C.
- Part-A is containing 12 multiple choice questions.
- Part- B containing SIX questions out of which FOUR questions are to be answered.
- Part C containing FOUR questions out of which TWO questions are to be answered.
- Do not write anything except your Roll No. on the question paper.
- Possession of Mobile Phones or any kind of Written Material, Arguments with the Invigilator or Discussing with Co-Student will come under Unfair Means and will Result in the Cancellation of the Papers.

PART - A

Multiple Choice Questions

[12x1=12]

- i) Any individual who purchases goods and services from the market for his/her end-use is called a.....
a) Customer
b) Purchaser
c) Consumer
d) All of these
- ii) Needs of customers are triggered by
a) Internal stimuli
b) External stimuli.
c) Both a & b
d) None of above
- iii) Maslow's hierarchy of needs, food, water, sleep, and to an extent, sex, are considered _____ motives.
a) Safety
b) self-actualization
c) Physiological
d) Belongingness.
- iv) According to Freud, which of the following is our conscious self?
a) Id
b) Ego
c) Ego
d) None of the above
- v) The emotional component of attitude is called _____.
a) Cognition
b) Conation
c) Affect
d) None of the above



12/12/22
ARKAJAIN
University
Jharkhand

5th Semester End Term Examination: Dec - 2022.

Subject : International Finance (Finance)
Course : BBA
Full Marks : 70

Roll No:
Time : 3 Hours.

Instructions to the Candidates:

- Read the question paper very carefully.
- Start writing from 2nd page onwards; Don't Write On The 1st Page Backside.
- Question Paper is divided into Three Parts -A, B & C.
- Part-A is containing 12 multiple choice questions.
- Part- B containing SIX questions out of which FOUR questions are to be answered.
- Part C containing FOUR questions out of which TWO questions are to be answered.
- Do not write anything except your Roll No. on the question paper.
- Possession of Mobile Phones or any kind of Written Material, Arguments with the Invigilator or Discussing with Co-Student will come under Unfair Means and will Result in the Cancellation of the Papers.

PART - A

Multiple Choice Questions

[12x1=12]

1. i) Theory of absolute advantage focuses on
- | | |
|---|--|
| a) Product or commodity that a country has in abundance or at advantage | b) Product or commodity that a country has less in volume. |
| c) No bars on trade and tariffs | d) None of these |
- ii) International trade promotes
- | | |
|------------------------------------|-----------------------|
| a) Economic growth of countries | b) Contributes in GDP |
| c) Fosters long term relationships | d) All of these |
- iii) Historically high trade tariffs and taxes discourages
- | | |
|----------------------|----------------------|
| a) Imports | b) Exports |
| c) Both of the above | d) None of the above |
- iv) World bank was established in the year
- | | |
|---------|---------|
| a) 1940 | b) 1945 |
| c) 1950 | d) 1955 |

- v) Headquarters of world bank is in
 a) Las Vegas
 b) New Jersey
 c) Washington D.C
 d) None of the above
- vi) BOP stands as
 a) Balance of payables
 b) Balance of period
 c) Balance of product
 d) Balance of payment
- vii) Financial account under BOP consists of
 a) Investment flows
 b) Flow of goods & services
 c) Transfer of capital
 d) None of the above
- viii) WTO was formed in the year
 a) 1995
 b) 1998
 c) 1992
 d) 1985
- ix) ADB is abbreviated as
 a) American Development Bank
 b) Asian Development Bank
 c) Australian Development Bank
 d) None of these
- x) HQ of IMF is located at
 a) Washington D.C
 b) South Africa
 c) Morocco
 d) Sydney
- xi) FOREX market is a 24 hour market
 a) True
 b) False
 c) Can't say
 d) None of the above
- xii) Suppose you are a member of export import policy committee: you would _____ the money supply to revive the country's trade
 a) Restrict
 b) Release
 c) Double
 d) None of these

PART - B

Answer any FOUR out of SIX

[4x7=28]

2. Explain the terms: DII, FII, Exports & Inflation.
3. Economic scenario also impacts the international flow of funds. Explain
4. Explain the terms: Wire transfers, Cash pooling & netting.
5. What is HO theory? Explain with examples.
6. What do you mean by Bid price & Ask price? Give the working formulae of Bid-Ask spread
7. What is 'Diversification'. Elaborate

PART - C

Answer any TWO out of FOUR

[2x15=30]

8. What are the factors which affects international trade?
9. Find the value of "Beta" from the following given information:
 Expected return-19.5%
 Market return- 13.50% &
 Risk free return- 5.5%
10. What do you understand by systematic & unsystematic risk? Validate your answer with proper examples.
11. Write a brief account on International Monetary Fund