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## ARKA JAIN University, Jharkhand

4<sup>TH</sup> Semester Medical Examination – 2019-20

Subject: Strategic Management

Time : 3 Hours

Course: BBA

Full Marks: 70

Pass Marks: 28

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Three Parts –A, B & C**
- **Part-A** is compulsory.
- **Part- B** contains **SEVEN** questions out of which **FOUR** questions are to be answered.
- **Part- C** contains **FIVE** questions out of which **THREE** questions are to be answered.

### PART A

Q.1) All questions are compulsory

A] Multiple Choice Questions:

(10x1=10)

- a) Efficiency is concerned with:
- i) resource utilization
  - ii) manpower planning
  - iii) improved output in quantity and value
  - iv) both i & iii
- b) Management Information System is useful in:
- i) data presentation and sharing
  - ii) departmental co-ordination
  - iii) decision making
  - iv) all of the above
- c) Strategic Business Units (SBUs) in an organization helps in :
- i) improving profitability
  - ii) quality decision making
  - iii) organizational performance
  - iv) none of the above
- d) Dogs in a BCG Matrix is identified by:
- i) high growth-high market share
  - ii) low growth-high market share
  - iii) low growth-low market share
  - iv) none of the above
- e) 'Understanding trend interdependencies' is one of the steps of:
- i) SWOT Analysis
  - ii) PEST Analysis
  - iii) GAP Analysis
  - iv) SWOC Analysis
- f) A programmed strategy is suitable for :
- i) stable business environment
  - ii) people with predefined roles
  - iii) organization with fixed plans
  - iv) all of the above
- g) In a differentiation strategy, organizations make products:
- i) with unique attributes
  - ii) customized
  - iii) making the product feel superior
  - iv) all of the above
- h) In GAP Analysis distribution gap relates to :
- i) inadequate distribution system
  - ii) improper rationing
  - iii) crisis in supplies
  - iv) none of the above

1-c-x

- i) One of the following is a kind of takeover. Identify:
- |                             |                        |
|-----------------------------|------------------------|
| i) Pause/Proceed Strategy   | ii) Liquidation        |
| iii) Paying off Liabilities | iv) Purchase of Assets |
- j) A Strategic Leader needs to possess the following qualities:
- |                 |                           |
|-----------------|---------------------------|
| i) loyal        | ii) keeps himself updated |
| iii) articulate | iv) all of the above      |

**B] Short Answer Question**

(5x2=10)

- a) What is Strategic Management?  
 b) What is SWOT Analysis?  
 c) How does Strategic Business Units (SBUs) enjoy competitive advantage?  
 d) What is the basic difference between a merger and an acquisition?  
 e) How is 'Strategic Leadership' helpful to any organization?

**PART B**

**Q2. Answer any four:**

(4x5=20)

- i) Draw a flowchart of the Strategic Management Process and explain it in brief.  
 ii) Explain briefly the importance of Strategic Intent to an organization.  
 iii) Discuss the role of Government in Business.  
 iv) List out and explain the various types of stability strategies adopted by an organization.  
 v) What is Liquidation? When can this strategy be pursued effectively?  
 vi) Write a short note on BCG Matrix.  
 vii) Why strategy evaluation and control is practiced in an organization?

**PART C**

**Answer any three:**

(3x10=30)

**Q.3)** What is Strategy? What is Strategic Management? What are the key elements in Strategy?

**Q.4)** Define "Objectives". Discuss about the different types of objectives in detail.

**Q.5)** What is Portfolio Analysis in the context of an organization? What are the advantages and limitations of Portfolio Analysis?

**Q.6)** Why do organizations adopt retrenchment strategies? Explain the strategies with suitable examples.

**Q.7)** What is Strategic Leadership? Elaborate on the 10 fundamental points to be present in a Strategic Leader.



# ARKA JAIN University, Jharkhand

4<sup>th</sup> Semester Medical Examination – 2019-20

Subject: Business Laws

Time: 3 Hours

Course: BBA

Full Marks: 70

Pass Marks: 28

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## PART A

Q.1)

All questions are compulsory

**A] Multiple Choice Questions / Fill in the blanks:**

(10x1=10)

i) Which of the following is a type of contract?

- |             |                 |
|-------------|-----------------|
| a) Agency   | b) Contingent   |
| c) Bailment | d) All of above |

ii) Who among the below is not a type of partner?

- |                           |                        |
|---------------------------|------------------------|
| a) Partner by holding out | b) Special partner     |
| c) Sub-partner            | d) Partner by estoppel |

iii) Which of the following is an Implied Condition?

- |                        |                  |
|------------------------|------------------|
| a) As to wholesomeness | b) As to title   |
| d) None of above       | d) both of above |

iv) A private company can have maximum \_\_\_\_\_ members?

- |        |        |
|--------|--------|
| a) 50  | b) 200 |
| c) 100 | d) 2   |

v) Paid up capital of a small company should not exceed \_\_\_\_\_

- |             |             |
|-------------|-------------|
| a) 5 lakhs  | b) 15 lakhs |
| c) 25 lakhs | d) 50 lakhs |

vi) One remedy for breach of contract is: \_\_\_\_\_

vii) Director appointed by Financial Institutions is called as \_\_\_\_\_ director

viii) Parties to contract of Bailment are \_\_\_\_\_ & \_\_\_\_\_

ix) Types of Offer: \_\_\_\_\_ & \_\_\_\_\_

x) All business transacted at Extra ordinary general meeting is \_\_\_\_\_

**B] Very Short questions:**

**(5x2=10)**

- a) Define a private company
- b) Who is a sub partner?
- c) What is breach of contract?
- d) Dissolution of partnership
- e) Supervening Impossibility

**PART B**

**Q2. Answer any four:**

**(4x5=20)**

- i) What is a contract of Indemnity? How is different from contract of Guarantee?
- ii) What are the statutory requirements for holding of an Extra Ordinary General Meeting?
- iii) Can a non owner transfer ownership? Discuss two exceptions
- iv) Discuss implied condition as to title.
- v) Mention five circumstances when a firm has to be dissolved without the intervention of court.
- vi) Discuss five essentials of acceptance

**PART C**

**Answer any three:**

**(3x10=30)**

**Q.3) Discuss the features of a company form of business.**

**Q.4) What are Void Agreements? Discuss any five.**

**Q.5) Discuss about Company Limited by Shares and Company Limited by Guarantee**

**Q.6) Who is an unpaid seller? Discuss the rights of an unpaid seller.**

**Q.7) What is Discharge of contract? Discuss four modes of discharge of contract?**

**Q.8) Discuss the key features of partnership form of business.**

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## ARKA JAIN University, Jharkhand

4<sup>th</sup> Semester Medical Examination – 2019-20

Subject : Research Methodology

Course: BBA

Full Marks : 70

Time : 3 Hours

Pass Marks: 28

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### PART A

Q.1) All questions are compulsory

A] Multiple Choice Questions :

(10x1=10)

1. Which one of the following is a disadvantage of Randomization?
  - a) Unrepresentative
  - b) Economical
  - c) Convenience
  - d) Statistical in Nature
2. Which of the following statement is wrong about the research
  - a) The research has been carried out for ornamental degrees
  - b) The research has been carried out for name and fame
  - c) The research has been carried out for invention
  - d) None of these
3. To study the relationship of family size with income a researcher classifies his population into different income slabs and then takes a random sample from each slab. Which technique of sampling does he adopt?
  - a) Random Sampling
  - b) Stratified Sampling
  - c) Cluster Sampling
  - d) Systematic Sampling
4. The delimitations of a sample are
  - a) Possibilities of bias
  - b) Needs of trained persons
  - c) Inconsistency of sample units
  - d) All the above
5. Which of the following is the first step in starting the research process?
  - a) Searching resources of information to locate the problem
  - b) Survey of related Literature
  - c) Searching for solutions to the problem
  - d) Identification of problem

6. Exploratory research addresses one of the following types of question
  - a) Why
  - b) How
  - c) What
  - d) All the above
7. In the process of conducting research "Formulation of Hypothesis" is followed by
  - a) Collection of data
  - b) Statement of objectives
  - c) Analysis of data
  - d) Selection of Research Tools
8. A doctor studies the relative effectiveness of two drugs of dengue fever. His research would be classified as
  - a) Descriptive Survey
  - b) Case Study
  - c) Experimental Research
  - d) Ethnography
9. Interview with a detailed standardized schedule is called
  - a) Structural Interview
  - b) Unstructural Interview
  - c) Direct Interview
  - d) Clinical Interview
10. The process of marking segments of data with symbols, descriptive words, or category names is known as.....
  - a) Coding
  - b) Coloring
  - c) Editing
  - d) Segmenting

**B] Very Short question**

(5x2=10)

1. What is a Research process?
2. Why there is need to prepare a research design?
3. What is Interval Scale?
4. What is the role of coding in Research?
5. Enlist various methods of measuring Central Tendency.

**PART B**

**Q2. Answer any four:**

(4x5=20)

1. What are the criteria of good research?
2. What is systematic sampling? Explain with example.
3. What is editing? Differentiate between Field Editing and Central Editing.
4. Explain in detail observation method of data collection
5. If Standard deviation is 24 and mean is 2, Calculate Coefficient of Variation.
6. Represent the following data by suitable diagram:

Items of Expenditure	Family A	Family B
Food	150	100
Clothing	125	60
Education	25	40
Rent	190	70
Miscellaneous	10	30

### PART C

**Answer any three:**

**(3x10=30)**

**Q.3)** What is Research? Differentiate between:

- a) Conceptual Research and Empirical Research
- b) Descriptive Research and Analytical Research

**Q4)** Sampling is the process of taking sample from population. There are different methods of sampling. Explain any three in detail with example.

**Q5)** What are the different methods of Primary Data Collection? Explain.

**Q6)** What is scaling? Explain the various scaling techniques.

**Q7)** Calculate the average bonus paid per member from the following data:

Bonus (Rs)	50	60	70	80	90	100	110
No. of persons	1	3	5	7	6	2	1

**Q8)** Calculate Coefficient of Correlation for the following data of scores in Research Methodology (X) and Arithmetical Ability (Y) of 10 students.

X	105	104	102	101	100	99	98	96	93	92
Y	101	103	100	98	95	96	104	92	97	94



# ARKA JAIN University, Jharkhand

4<sup>TH</sup> Semester Medical Examination – 2019-20

Subject: TAXATION

Time: 3 Hours

Course: BBA

Full Marks: 70

Pass Marks: 28

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## PART A

Q.1) All questions are compulsory

A] Multiple Choice Questions :

(10x1=10)

- a) Indexation is Applicable on 1) Long term capital gains 2) short term capital gains
  - b) Any head of income that does not fall into the first 4 sources of income is assessed under the 5<sup>th</sup> Head which is \_\_\_\_\_. 1) Income from other sources 2) House property income .
  - c) Valuation of rent free unfurnished accommodation for central/state govt employees is based on 1) licence fee 2) Non licence fee.
  - d) GST is based on (Point of taxation) 1) Supply of goods 2) Production of goods .
- Residential status for individual – condition 1 is \_\_\_\_\_ 1) 182 + days in India 2) 360 + days in India .
- e) For the year 2018-19 the previous year is 1) 2020-21 2) 2017-18.
  - f) Reasonable expected rent is 1) Higher of Municipal valuation or fair rent subject to maximum of standard rent 2) Higher of Municipal valuation or fair rent subject to minimum of standard rent .
  - g) Interest on post office savings bank account is allowed to max of \_\_\_\_\_ in a single account.
  - h) Entertainment allowance is not allowed to non govt employees . True or false?.
  - i) IGST means 1) Integrated Goods and service tax 2) Internal goods and service tax



**B] Very Short question****(5x2=10)**

- a) Write a short note on family planning expenditure?
- b) X who resides in Madras ,gets Rs 3,00,000 per annum as basic salary .He receives Rs 50,000 per annum as house rent allowance .Rent paid by him is Rs 40,000 per annum.Find out the amount of taxable house rent allowance for the assessment year 2018-19.
- c) What is the formula for calculating long term capital gain?
- d) State the provisions of House Rent allowance .
- e) Explain Hostel allowance and children education allowance .Also explain the provision for write off of allowance for animals under profits and gains from business or profession.

**PART B****Q2. Answer any four:****(4x5=20)**

- i) What is the basis of charge under sec 22 for income under the head Income from house property- Explain in details ?
- ii) Explain the seven conditions of sec 37( General deductions) for profits and gains on business or profession.
- iii) Explain what is ment by Municipal taxes , Net annual value , Gross annual value , Unrealised rent and Loss due to vacancy.
- iv) What do you understand by expenditure on transfer , cost of acquisition , cost of improvement , full value of consideration and indexation as per income under the head capitals gains ?

X,Y, Z and B separately own the following properties

	HOUSE 1	HOUSE 2	HOUSE 3	HOUSE 4	HOUSE 5
Municipal value	105	105	105	105	105
Fair rent standard rent	107	107	107	107	107
actual rent	NA	88	88	135	135
unrealised rent	103	112	86	114	97
period of previous year in months	1	2	1	2	1
period during which property remains vacant	12	12	12	12	12
	NIL	NIL	NIL	NIL	NIL

- v) Find out the gross annual value for the year 2018-19
- vi) Tax liability – how computed –for Individuals – pls put in the formula?

**PART C****Answer any three:****(3x10=30)**

**Q.3)** What are the provisions to find out the residential status of the Hindu Undivided family? X an individual is resident but not ordinary resident in India for the assessment year 2018-19 (previous year 2017-18). During the previous year 2017-18, the affairs of X (HUF), a Hindu Undivided family, whose Karta is X since 1960, are partly managed from Delhi and partly from Nepal. Determine the residential status of X (HUF) for the assessment year 2018-19.

**Q.4)** X purchased a house property for Rs 76,00,000 on June 30<sup>th</sup> 1967. The following expenditure are incurred by him for making addition / alteration to the house property.

A Cost of construction of first floor in 1975-76.—Rs 1,10,000

B Cost of construction of the second floor in 2003-04.

C Alteration /reconstruction of the property in 2012-13.

Fair market value of the property on 1<sup>st</sup> April 2001 is Rs 4,50,000. The house property is sold by X on June 15, 2017 for Rs 99,50,000. (expenses incurred on transfer Rs 10,000). Compute the capital gain. Indexation for 2003-04 109, Indexation for 2017-18 272, Indexation for 2012-13 200, Indexation for 2001-02 100

**Q.5)** Interest on borrowed capital and Bad debts – explain in detail under the profits and gains of business or profession.

**Q.6)** Explain the provisions for winnings from lotteries, crossword puzzles, horse races and card games. How to gross up if net winnings is given?

**Q.7)** X is a foreign national (not being a person of Indian origin), comes to India for the first time on April 15, 2013. During the financial year 2013-14, 2014-15, 2015-16, 2016-17 and 2017-18, he is in India for 130 days, 80 days, 13 days, 210 days and 75 days respectively. Determine the residential status of X for the assessment year 2018-19. Show your calculations.

**Q.8)** Give an overview of GST and its various terms used. Also explain the difference between Excise duty, service tax, VAT and GST.