



# ARKA JAIN University, Jharkhand

1<sup>st</sup> Semester Final Examination – 2017-18

**Subject :** Introduction to Literature  
**Subject Code :** 4004  
**Time :** 3 Hours

**Course:** BA-ENG  
**Full Marks :** 70  
**Pass Marks:** 28

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into Three Parts –A, B & C
- Part-A is compulsory. It contains FIFTEEN questions.
- Part- B contains SIX questions out of which FOUR questions are to be answered.
- Part- C contains SIX questions out of which THREE questions are to be answered.

## PART A

**Q1.** All questions are compulsory

a). State whether the following statements are true or false.

(1x10=10)

- One of the great impulses behind literature is our desire for self-expression.
- 'Art is life seen through temperament.'
- 'Poetry provides the one permissible way of saying one thing and meaning another.'
- 'Drama' is synonyms with 'Novel'
- Poetry is 'the spontaneous overflow of powerful feelings...recollected in tranquility.' A expressed by T. S. Eliot.
- Drama had its origins in religious ceremonies.
- Joseph Conrad's 'Heart of Darkness' is a drama.
- 'Criticism is the art of interpreting art.'
- The language of the short story should be a model of economy.
- Rhyme, alliteration, assonance and consonance are ways of creating repetitive patterns of sound.

b) Answer in brief the following questions

(5x2=10)

- What do you understand by the 'intellectual element' of literature?
- Define 'Elegy' as a form of poetry and give an example.
- What is 'poetic justice'?
- What is a short story? Give an example.
- Define 'Autobiography' with example.

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**PART-B**

**Q2. Answer any four questions**

**(4x5=20)**

- i. What is 'Lyric'? Trace its origin.
- ii. Differentiate between 'soliloquy' and 'aside' in drama.
- iii. What do you understand by 'stage direction' in drama?
- iv. Differentiate between 'novel' and 'novella.' Give an example for each genre.
- v. What is structure of 'short story'?
- vi. What do you understand by 'Literary Criticism'?

**PART-C**

**Answer any three questions**

**(3x10=30)**

**Q3.** Discuss the element of 'Time Spirit' in the study of literature.

**Q4.** Write a note on 'sonnet' as a form of poetry.

**Q5.** What is 'drama'? What are its types? Discuss.

**Q6.** Discuss any five types of Literary Criticism.

**Q7.** What is 'novel'? Discuss its characteristics features.

**Q8.** Write a note on 'Dramatic Irony' as a dramatic device.



# ARKA JAIN University, Jharkhand

1<sup>st</sup> Semester Final Examination – 2017-18

Subject : History of Literature: Early Age  
Subject Code : 4005  
Time : 3 Hours

Course: BA-ENG  
Full Marks : 70  
Pass Marks: 28

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Four Parts –A, B & C**
- **Part-A** is compulsory. It contains **TEN** questions.
- **Part- B** contains **FIVE** questions out of which **TWO** questions are to be answered.
- **Part- C** contains **SIX** questions out of which **FOUR** questions are to be answered.

## PART A

**Q1. All questions are compulsory:-**

**a. Answer all questions**

**(2x5=10)**

- Why is it called Anglo Saxon? Are Anglo Saxons the same as Vikings?
- Briefly state the story of Norman Conquest and how did that quest affect the life and literature of England.
- What is Renaissance period in English literature? How did the literature change during the Renaissance?
- The Canterbury Tales of the 14<sup>th</sup> century is a remarkable work. What light does it throw on English life as well literature? Elaborate your answer.
- What is a Jacobean drama? Mention the Jacobean period.

**b. State True or False.**

**(2x5=10)**

- The name Anglo-Saxon denotes two of the three Germanic tribes: Jutes, Angles, and Saxons.
- Bede is known as 'the father of our English learning.'
- 'Sir Gawain' is a combination of Roman and French elements.
- Canterbury Tales is been written by William Shakespeare.
- John Wyclif is the 'father of English prose.'

## PART B

**Q2. Answer any two questions. (Short notes)**

**(2x5=10)**

- History and meaning of Beowulf.
- The life of Anglo Saxon
- Metrical Romances
- Works of Geoffrey Chaucer
- Shakespeare's Predecessors in Drama

## PART C

Answer any four questions

(4x10=40)

- Q3. Describe the Anglo Saxon Chronicle. What is its value in our language, literature and history?
- Q4. What types of literature were produced after the Norman Conquest? What works of this period are considered worthy of a permanent place in our literature?
- Q5. Why is Wyclif remarkable in literature? How did his work affect our language?
- Q6. Who are the minor prose writers of the Elizabethan Age? What is the chief defect in Elizabethan prose and why is poetry of this period superior to the prose? Explain.
- Q7. What is the period of Jacobean to Restoration age? Who were the writers of this period and their literary works?
- Q8. Evaluate the influence of the different people, styles, and ideas in Renaissance literature.

PART C

Answer any four questions

(4x10=40)

- Q 3) Referring to the Age of Romanticism, discuss the Romantic poets Wordsworth, Coleridge, Scott, Byron, Shelley, and Keats and their works.
- Q 4) What is the general character of Swift's work? Frame an answer discussing his major works and his style.
- Q 5) State the Literary Characteristics of the Augustan Age.
- Q 6) John Milton began writing during the Caroline Age and also religious poet George Herbert and the prose writers Robert Burton and Sir Thomas Browne. Frame your answer discussing their works and writing style.
- Q 7) The Neoclassical Age is often referred to as the Age of Reason. Justify the statement.
- Q 8) Prose in the Restoration period is dominated by Christian religious writing, but the Restoration also saw the beginnings of two genres – fiction and journalism - that would dominate later periods.



# ARKA JAIN University, Jharkhand

1<sup>st</sup> Semester Final Examination – 2017-18

Subject : History of Literature: Romantic Age

Subject Code : 4006

Time : 3 Hours

Course: BA-ENG

Full Marks : 70

Pass Marks: 28

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Four Parts –A, B & C**
- **Part-A** is compulsory. It contains **TEN** questions.
- **Part- B** contains **FIVE** questions out of which **TWO** questions are to be answered.
- **Part- C** contains **SIX** questions out of which **FOUR** questions are to be answered.

## PART A

Q1. All questions are compulsory:-

a) Answer all questions.

(5x2=10)

- What are the general characteristics of the Romantic Literature?
- State the difference between Puritan and Elizabethan Literature.
- Why is the period of Romanticism called the Age of Revolution?
- What is the meaning of the term 'Classicism'? Why is the Augustan Age known as Augustan Age?
- Who are the minor prose writers of the Puritan Age?

b) State True or False

(5x2=10)

- Joseph Addison and Richard Steele's *The Spectator* established the form of the British periodical essay.
- The sentimental novel or "novel of sensibility" is a genre which developed during the second half of the 18th century.
- The second generation of Romantic poets includes William Wordsworth, Percy Bysshe Shelley and Samuel Taylor Coleridge .
- After Shakespeare's death, the poet and dramatist Ben Jonson was the leading literary figure of the Jacobean era.
- The Caroline era followed the Jacobean era.

## PART B

Q2. Write short notes on any two topics

(2x5=10)

- Metaphysical poets
- Restoration writers
- The writers of Augustan Age
- Prose writers of the Romantic Period
- Milton- a poet of steadfast will and purpose



# ARKA JAIN University, Jharkhand

1<sup>st</sup> Semester Final Examination – 2017-18

Subject : Business Communication-I

Subject Code : 1002

Time : 3 Hours

Course: BCA/BSCIT/BA  
BCOM /BBA

Full Marks : 70

Pass Marks: 28

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Three Parts –A, B & C**
- **Part-A** is compulsory.
- **Part- B** contains **SIX** questions out of which **FOUR** questions are to be answered.
- **Part- C** contains **SIX** questions out of which **THREE** questions are to be answered.

## PART A

Q.1) All questions are compulsory

(10x1=10)

I) Choose the correct option:

- Grapevine communication flows in which direction?
  - Upward
  - Downward
  - Horizontal
  - Any direction
- Feedback is given by \_\_\_\_\_
  - Sender
  - Receiver
  - Encoder
  - None of the above
- Barrier in communication that arise due to multiple meanings of one word is called
  - Technical barrier
  - Semantic barrier
  - Psychological barrier
  - Physical barrier
- Which of these is not a part of Non-verbal communication?
  - Letter
  - Gesture
  - Eye contact
  - Handshake
- Distortion is a type of \_\_\_\_\_
  - Motivation
  - Barrier

- c. Process
- d. None of these
- vi. Leave application is an example of
  - a. Horizontal communication
  - b. Downward communication
  - c. Upward communication
  - d. Informal communication
- vii. Show cause notice is an example of
  - a. Horizontal communication
  - b. Downward communication
  - c. Upward communication
  - d. Informal communication
- viii. A person who continuously scolds others is considered to be in
  - a. Adaptive child ego state
  - b. Critical parent ego state
  - c. Adult ego state
  - d. Little professor ego state
- ix. A person who is always very submissive in nature and complies with every imposition is considered to be in
  - a. Adaptive child ego state
  - b. Critical parent ego state
  - c. Natural child ego state
  - d. Little professor ego state
- x. The questions which can be answered in one word are called \_\_\_\_\_
  - a. Open ended question
  - b. Closed ended question

II) Write short notes on the following:

(5x2=10)

- i. Psychological barrier
- ii. Body language
- iii. Emotional appeal in public speech
- iv. Good Listener
- v. Receiver



**PART B**

**Q.2) .Answer any Four**

**(4x5=20)**

- i. Explain the characteristics of Adult ego state.
- ii. Explain how difference in hierarchy may lead to barrier in communication.
- iii. Differentiate between Formal and Informal communication
- iv. Differentiate between Oral and Written communication
- v. What are the advantages of Grapevine communication?
- vi. What are the drawbacks of Diagonal communication?

**PART C**

**.Answer any Three**

**(3x10=30)**

- Q.3) How can we overcome barriers in communication?
- Q.4) Explain all the ego states of Transaction analysis.
- Q.5) What are the principles of effective communication?
- Q.6) Explain the process of communication with the help of a diagram.
- Q.7) How would you prepare for an effective public speech?
- Q.8) Explain the SOFTEN approach(non-verbal communication) in your own words.





# ARKA JAIN University, Jharkhand

1<sup>st</sup> Semester Final Examination – 2017-18

Subject : Business Organization  
Subject Code : 2003  
Time : 3 Hours

Course: BA-ECO/FD/ENG/JMC  
Full Marks : 70  
Pass Marks: 28

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Three Parts –A, B & C**
- **Part-A** is compulsory.
- **Part- B** contains **SIX** questions out of which **FOUR** questions are to be answered.
- **Part- C** contains **SIX** questions out of which **THREE** questions are to be answered.

## PART A

**Q.1) All questions are compulsory**

**I] MCQ**

**(10x1=10)**

- i). The possibilities of inadequate profits or even losses due to uncertainties are known as \_\_\_\_\_
- (a) Business contingencies (c) Business ventures  
(b) Business risks (d) None of these
- ii). Which one of the following may not be a factor behind starting a business?
- (a) Routine workload (c) finance  
(b) size of the firm (d) location of the business
- iii). Name the two broad categories of business activities.
- (a) Trade and commerce (c) industry and commerce  
(b) trade and industry (d) none of these
- iv). Commerce includes activities relating to trade and \_\_\_\_\_ to trade.
- (a) Supporting (c) auxiliaries  
(b) subsidiaries (d) none of these
- v). 'Earning of profit is considered to be the subsidiary objective of the business.' The given statement is
- (a) True (c) cannot say  
(b) false
- vi). Following are the characteristics of business risks. One of them is not correct. Please identify it.
- (a) Loss is the reward for risk bearing  
(b) Business risks are due to uncertainties  
(c) Risk is an essential component of every business  
(d) Degree of risk depends mainly upon the nature and size of business
- vii). Transfer of interest exists in the case of \_\_\_\_\_
- (a) Profession (c) business  
(b) employment (d) none of these
- viii). Human activities are of \_\_\_\_\_ types
- (a) One (c) three  
(b) two (d) four
- ix). Which of the following is not an example of non-economic activity?
- (a) Patriotism (c) sentiment  
(b) teaching (d) sympathy

- x). Economic activities may be classified into business, \_\_\_\_\_ and employment
- (a) Profession
  - (b) occupation
  - (c) vocation
  - (d) work

**II] Write all 5 questions**

**(5x2=10)**

- a) What are the disadvantages of Globalization?
- b) Explain the characteristics of Business.
- c) Define the demerits of Sole Proprietorship.
- d) Define RTGS process?
- e) What is outsourcing?

**PART B**

**Q2) Answer any 4 questions**

**(4x5=20)**

- a) What are the benefits of Digital Marketing?
- b) What are the prerequisites to start a Business
- c) What are Advantage & disadvantage of Co-operative Society?
- d) What is CSR? Define the concept of CSR with suitable example.
- e) Elaborate the concept of Fixed Deposit.
- f) Explain the Benefits of BPO.

**PART C**

**Answer any 3 questions**

**(3x10=30)**

- Q3) Explain the concept of Multinational Organization with example.
- Q4) Define Landscape of Digital Marketing in India.
- Q5) Write down the difference between Public & Private Company?
- Q6) What are the prerequisites to start a Business
- Q7) What are the challenges of Digital Marketing?
- Q8) Define outsourcing process with proper example.