



**ARKAJAIN**  
**University**  
Jharkhand

**6<sup>th</sup> Semester End Term Examination: 2021-22.**

**Subject : Law of Evidence**  
**Course : BBA - LLB**  
**Full Marks : 70**  
**Roll No: .....**  
**Time : 3 Hours.**

**Instructions to the Candidates:**

- Read the question paper very carefully.
- Start writing from 2nd page onwards; Don't Write On The 1st Page Backside.
- Question Paper is divided into Three Parts -A, B & C.
- Part-A is containing 12 multiple choice questions.
- Part- B containing SIX questions out of which FOUR questions are to be answered.
- Part C containing FOUR questions out of which TWO questions are to be answered.
- Do not write anything except your Roll No. on the question paper.
- Possession of Mobile Phones or any kind of Written Material, Arguments with the Invigilator or Discussing with Co-Student will come under Unfair Means and will Result in the Cancellation of the Papers.

**PART - A**

**[12x1=12]**

**Multiple Choice Questions**

1. Generally dying declarations are admissible as evidence under  
a) Section 20 of the Indian Evidence Act, 1872      b) Section 25 of the Indian Evidence Act, 1872  
c) Section 32 of the Indian Evidence Act, 1872      d) Section 35 of the Indian Evidence Act, 1872
2. According to section 61 of the Indian Evidence Act, 1872  
a) The contents of documents must be proved by primary evidence.  
b) The contents of documents must be proved by secondary evidence  
c) The contents of document must be proved by both d) The contents of documents primary and secondary evidence.  
Must be proved either by primary and secondary evidence
3. Definition of secondary evidence has been given under \_\_\_\_\_ of the Indian Evidence Act, 1872?  
a) Section 61 of Evidence Act  
b) Section 62 of Evidence Act  
c) Section 63 of Evidence Act  
d) Section 64 of Evidence Act



4. Which of the following section of the Indian Evidence Act, 1872 gives provision regarding proof as to electronic signatures?
- Section 67 of Evidence Act
  - Section 67A of Evidence Act
  - Section 67B of Evidence Act
  - Section 67C of Evidence Act
5. Motive, preparation, and previous or subsequent conduct is dealt with under which of the following section of the Indian Evidence Act?
- Section 6
  - Section 7
  - Section 8
  - Section 9
6. Which is not included in the term of court under the Indian Evidence Act, 1872
- All persons legally authorized to take evidence
  - All Judges
  - All Magistrates
  - Arbitrator
7. Under the law of evidence, as a general rule
- Opinion on a matter of fact is relevant but not on a matter of law is relevant but not on a matter of fact
  - Opinion whether on a matter of fact or law, is irrelevant.
  - Opinion on a matter of fact and law both are relevant
  - Opinion whether on a matter of fact or law, is irrelevant.
8. Indian Evidence Act applies to
- Judicial Proceedings in a court
  - Proceedings before Arbitrator
  - Doctrine of Alibi is provided under Section \_\_\_\_\_ of evidence Act
  - Section 6 of Evidence Act
  - Section 11 of Evidence Act
9. Short title, extent and commencement is contained in which section of Indian Evidence Act, 1872?
- Section 2 of Evidence Act
  - Section 3 of Evidence Act
  - Section 4 of Evidence Act
  - Section 5 of Evidence Act
10. Relevancy of facts forming part of same transaction is discussed in which section of Indian Evidence Act, 1872?
- Section 3 of Evidence Act
  - Section 2 of Evidence Act
  - Section 45 of Evidence Act
  - Section 42 of Evidence Act
11. 'Expert's opinion' is relevant under which section of the Indian Evidence Act?
- Section 40 of Evidence Act
  - Section 43 of Evidence Act

#### PART - B

**Answer any FOUR out of SIX**

[4x7=28]

- Bring out the differences between admission and confession.
- What is burden of proof? On whom it lies?
- Explain Res gestae with the help of a decided case.
- The question is whether a horse sold by 'A' to 'B' is sound. 'A' says to 'B' go and ask 'C', 'C' knows all about it. When asked by 'B', 'C' says that the horse is not sound. Does the statement made by 'C' is admissible in evidence?

5. What are the privileged Communications? Discuss the law relating to Professional Communication.

6. 'X' is charged with the murder of 'Y' in Bangalore. 'X' shows a railway ticket of the train he boarded a day before the murder was committed and, also the bills paid by him at the hotel in Delhi where he stayed for four days. Decide whether the following facts are relevant.

#### PART - C

**Answer any TWO out of FOUR**

[2x15=30]

- Write Short Notes on any three of the following
  - Dying Declaration
  - Doctrine of estoppel
  - Doctrine of Alibi
  - Electronic evidence
- Who is an expert under the law of evidence. State the circumstances in which Expert opinion becomes relevant.
- Explain "may presume", "shall presume" and "conclusive proof".
- What is confession? Discuss the evidentiary value of confession of co-accused.







6. \_\_\_\_\_ includes two aspects of a brand-its associations and its personality.
- Brand Attitude
  - Brand Positioning
  - Brand Relationship
  - Brand Image
7. A marketer needs to understand that some 'general trails' of a brand name are:
- Easy to recognize
  - Easy to pronounce
  - Easy to memorize or recall
  - Easy to recognize, pronounce, recalls
8. Marketers often use the term \_\_\_\_\_ to cover various groupings of customers
- Buying power
  - Demographic segment
  - People
  - Market
9. \_\_\_\_\_ reflects the sum of the perceived tangible & intangible benefits & costs to customers.
- Customer Satisfaction
  - Customer Value
  - Customer Delight
  - None of the above
10. Testing before launching a product launching a product is known as \_\_\_\_\_.
- Acid Test
  - Concept Testing
  - Market Test
  - Test Marketing
11. \_\_\_\_\_ defines what the brand thinks about the consumer, as per the consumer.
- Brand Attitude
  - Brand Positioning
  - Brand Relationship
  - Brand Image
12. \_\_\_\_\_ is a way of describing audience based on the life style, Attitudes, aspirations, habits etc.
- Demographics
  - Psychographics
  - Socio-Economic
  - Infographics

PART - B

Answer any FOUR out of SIX

[4x7=28]

- Describe the brand elements of the following:
  - Coke.
  - Pears.
- Brand is built in the minds of people. Do you agree? Explain this in context to "Asian Paints".
- What do you understand by Brand Extension? Discuss various advantages and disadvantages of Brand Extension.
- Write a short note on Aaker Model of Brand Equity.
- Discuss the concept of branding. What is the significance of branding for firms?
- "Branding is all about creating differences". Explain.

PART - C

Answer any TWO out of FOUR

[2x15=30]

- A leading hair oil company plans to enter into the antiseptic skin cream business in competition with the market leader Boroline. Discuss the positioning and Brand building strategies that the company can use.
- Write short notes on the following:
  - Nano as a brand
  - Co-branding

3. Write short notes on the following:

a) Brand extension.

b) Concept of Brand equity.

4. Vaibhav and Rajan are two enterprising youth. They have passed out from a premier management institute. They decided instead of doing a job, they will launch fresh vegetables in Indian Marketing. Having learnt of the future conventional foods, they decided to venture into cultivation of mushrooms. Mushrooms are known to be the best alternative food for vegetarians. For Vaibhav and Rajan fundraising was a serious handicap for Mass Production. However, the first trial batch of mushrooms that they produced was bought by star hotel in Pune. Further, the hotel placed orders for supply of 20kgs every day. Vaibhav and Rajan want to sell mushrooms in a very big way all over India. How will you guide Vaibhav and Rajan in

a) Brand Positioning.

b) Brand Strategies.





**6<sup>th</sup> Semester End Term Examination: 2021-22.**

**Subject : Event Management**

**Course : BBA - LLB**

**Full Marks : 70**

**Roll No: .....**

**Time : 3 Hours.**

**Instructions to the Candidates:**

- Read the question paper very carefully.
- Start writing from 2nd page onwards; Don't Write On The 1st Page Backside.
- Question Paper is divided into Three Parts -A, B & C.
- Part-A is containing 12 multiple choice questions.
- Part- B containing SIX questions out of which FOUR questions are to be answered.
- Part C containing FOUR questions out of which TWO questions are to be answered.
- Do not write anything except your Roll No. on the question paper.
- Possession of Mobile Phones or any kind of Written Material, Arguments with the Invigilator or Discussing with Co-Student will come under Unfair Means and will Result in the Cancellation of the Papers.

**PART - A**

**Multiple Choice Questions**

[12x1=12]

1. Which of the following is/are the need for Event Management?  
a) Optimum use of resources  
c) Only A  
b) Objective Oriented  
d) Both A & B
2. When businesses and organizations playing recorded music in public (whether live or via CDs, radio/ TV broadcasts, background music systems or other sources) usually need to obtain \_\_\_\_\_  
a) IPRS  
c) Excise License  
b) PPL  
d) Premise License
3. Why should you research into whether or not there are other similar corporate events happening around the same time as yours?  
a) Because you can look into what they are doing and emulate it  
b) Because you can suggest teaming up with them to make  
c) Because hosting your event at the same time could affect its attendance  
d) Because you'll know it's a good time to host your
4. Corporate events are



4. Explain the importance of corporate entertainment. State few corporate event entertainment ideas.
5. Explain 5 C's of Event Management.
6. What is Event Management? Explain the need for Event Management.

PART - C

**Answer any TWO out of FOUR**

[2x15=30]

1. What are the permissions, licenses and policies required for planning and conducting an event? Explain in detail.
2. How does manager organize the events and assign responsibilities to the various people involved in the event?
3. Elaborate on the importance of public relation. What are the type of media used in public relations?
4. What are the job responsibilities of corporate event organizer?

- a) The sponsor events to introduce new products; reward outstanding performance, increase sales motivation, or simply to provide information
- b) Events such as golf tournaments, wine receptions, auctions, luncheons, etc.
- c) Education fair, job fair, workshop/ seminar, debate, contest, competition etc.
- d) None of these

5. The event administration domain deals with the proper allocation, direction and control of resources used in an event project. Is this statement True or False?

- a) False
- b) True
- c) None of these
- d) Cannot say

6. Which department is responsible for the publicity of the Event?

- a) Hospitality Dept.
- b) Programme coordination Dept.
- c) Promotion coordination Dept.
- d) Equipment Dept.

7. Responsibility for setting up and dismantling the physical setup for the whole event is given to \_\_\_\_\_

- a) Infrastructure Manager
- b) Logistic Manager
- c) Security Manager
- d) Event coordinator

8. It involves proper churning of the original ideas. This enables the team to come up with a suitable theme around which the event is to be centered.

- a) Canvassing
- b) Culmination
- c) Conceptualization
- d) Customizing

9. Any unforeseen events like crowd rush, fire breakout, earthquake would be categorized under.

- a) Venue Planning
- b) Logistics Planning
- c) Contingency Planning
- d) None of these

10. Why feedback report is required from the visitors.

- a) To Know the satisfaction level
- b) To find the missing link for successful event, if it fails.
- c) Only B
- d) All of them

11. \_\_\_\_\_ is planned and sustained effort to establish and maintain mutual understanding between an organization and its public.

- a) Commercial App
- b) Direct Selling
- c) Public Relations
- d) E-mail Marketing

12. \_\_\_\_\_ session helps in generating creative and new ideas

- a) Roadshows
- b) Seminar
- c) Conference
- d) Brainstorming

PART - B

**Answer any FOUR out of SIX**

[4x7=28]

1. What is brainstorming? Explain the advantages and disadvantages of brainstorming
2. What are the steps in developing record keeping system?
3. Who are the key decision makers in event management? Explain





**6<sup>th</sup> Semester End Term Examination: 2021-22.**

**Subject : Company Law**  
**Course : BBA - LLB**  
**Full Marks : 70**  
**Roll No: .....**  
**Time : 3 Hours.**

**Instructions to the Candidates:**

- Read the question paper very carefully.
- Start writing from 2nd page onwards; Don't Write On The 1st Page Backside.
- Question Paper is divided into Three Parts -A, B & C.
- Part-A is containing 12 multiple choice questions.
- Part- B containing SIX questions out of which FOUR questions are to be answered.
- Part C containing FOUR questions out of which TWO questions are to be answered.
- Do not write anything except your Roll No. on the question paper.
- Possession of Mobile Phones or any kind of Written Material, Arguments with the Invigilator or Discussing with Co-Student will come under Unfair Means and will Result in the Cancellation of the Papers.

**PART - A**

**Multiple Choice Questions**

[12x1=12]

1. Minimum number of member in case of private company is  
a) 2  
b) 3  
c) 4  
d) 100
2. A company is named as Govt. Company if the government holds \_\_\_\_\_% of paid up share capital  
a) More than 30  
b) More than 40  
c) More than 50  
d) None
3. The burden to prove that the share certificate has been delivered to the shareholder is on the \_\_\_\_\_.  
a) Shareholder  
b) Company  
c) Both a & b  
d) None
4. A Deemed prospectus has been defined under \_\_\_\_\_.  
a) Section 25(2)  
b) Section 27  
c) Section 31  
d) Section 32(2)
5. Ultra Vires means-  
a) Beyond the power  
b) Within the power  
c) Both a & b  
d) None of the above



6. The exception of Doctrine of constructive notice is \_\_\_\_\_
- Doctrine of Indoor Management
  - Lifting corporate veil
  - Article of Association
  - All of the above
7. A Prospectus may be issued within \_\_\_\_\_ days of registration
- 30
  - 60
  - No time limit is prescribed
  - 90
8. A Promoter has a \_\_\_\_\_ relationship with the company which is based on trust and confidence.
- Contractual
  - Harmonious
  - Fiduciary
  - Confidential
9. Minimum number of members required in case of a Public Company is \_\_\_\_\_
- 1
  - 5
  - 7
  - 10
10. A company's nationality is decided by its \_\_\_\_\_
- Name
  - Shareholders
  - Director
  - Its registered office
11. A \_\_\_\_\_ is a combination of two companies to form a new company.
- Merger
  - Public
  - Conversion
  - Transfer
12. The doctrine of indoor management, protects outsiders against the actions done by the company. Any person who enters into a contract with the company shall ensure that the transaction is authorised by the articles and memorandum of the company.
- True
  - False

#### PART - B

#### Answer any FOUR out of SIX

[4x7=28]

- Discuss about Insolvency and Bankruptcy Act 2016?
- State the difference between Private Company and Public company.
- Explain the Doctrine of ultra vires.
- Write short notes on various Kinds of company
- Explain the characteristics of NCLT.
- Define Prospectus and elaborate the essential elements of the prospectus under Companies Act, 2013.

#### PART - C

#### Answer any TWO out of FOUR

[2x15=30]

- "Memorandum of association contains the essential clauses which are usually described as the conditions of the company's incorporation." Discuss the clauses of memorandum of association in the light of above observation. What is the difference between MOA & AOA?
- Define share and debentures along with the difference between the two. Explain the various kinds of debentures.
- Why company is called a legal person? Describe the meaning and characteristics of a Company. What are various types of company?

4. Explain briefly the following:
- Doctrine of indoor management
  - Promoter
  - Corporate Social Responsibility
  - Company Securities