



# ARKA JAIN University, Jharkhand

1<sup>st</sup> Semester End Semester Examination – 2019-20

Subject : Micro Economics

Course: B.Com

Full Marks: 70

Pass Marks: 28

Time : 3 Hours

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Three Parts –A, B & C**
- **Part-A** is compulsory.
- **Part- B** contains **SIX** questions out of which **FOUR** questions are to be answered.
- **Part- C** contains **SIX** questions out of which **THREE** questions are to be answered.

## PART A

Q.1) All questions are compulsory

(10x1=10)

### A] Multiple Choice Questions:

- a) Which of the following is a complementary good?
- |                   |                      |
|-------------------|----------------------|
| i) Pen and Ink    | iii) Car and Petrol  |
| ii) Bread and Jam | iv) All of the above |
- b) If the price remains Rs 20 and the quantity demanded increases from 20 to 30 it's an
- |                            |                            |
|----------------------------|----------------------------|
| i) Increase in demand      | iii) Extension in demand   |
| ii) Appreciation in demand | iv) Depreciation in demand |
- c) A rectangular hyperbola indicates
- |                             |                                 |
|-----------------------------|---------------------------------|
| i) Perfectly elastic demand | iii) Perfectly inelastic demand |
| ii) Unitary elastic demand  | iv) Highly elastic demand       |
- d) Relationship between price and demand in elasticity of demand is
- |                           |                             |
|---------------------------|-----------------------------|
| i) Qualitative in nature  | iii) Quantitative in nature |
| ii) Competitive in nature | iv) Monetary in nature      |
- e) An indifference curve is always
- |                              |                            |
|------------------------------|----------------------------|
| i) Concave to the origin     | iii) Convex to the origin  |
| ii) Horizontal straight line | iv) Vertical straight line |
- f) When there is reduction in GST supply curve will shift towards
- |                       |                       |
|-----------------------|-----------------------|
| i) Right              | iii) Left             |
| ii) Both of the above | iv) None of the above |
- g) What is imposed when the market equilibrium price is very high and beyond the reach of poor
- |                     |                     |
|---------------------|---------------------|
| i) Floor price      | iii) Price ceiling  |
| ii) Black marketing | iv) White marketing |
- h) The short run production function states that
- |   |                                      |
|---|--------------------------------------|
| i) Labour is variable                   | iii) Capital is variable             |
| ii) Both labour and capital is variable | iv) Both labour and capital is fixed |
- i) Opportunity cost is also know an.
- |                   |                      |
|-------------------|----------------------|
| i) Implicit cost  | iii) Accounting cost |
| ii) Explicit cost | iv) Economic cost    |

- j) Product differentiation is possible in
- |               |                         |
|---------------|-------------------------|
| i) Oligopoly  | iii) Monopoly           |
| ii) Monophony | iv) Perfect competition |

**B] Very Short question**

(5x2=10)

- What is micro economics?
- Explain the term conspicuous consumption.
- What are the four factors of production?
- What is economic cost?
- Comment about the shape of the demand curve in perfect competition.

**PART B**

**Q2. Answer any four:**

(4x5=20)

- Explain the three basic problems of every economy.
- What is elasticity of demand? How are the various types of elasticity calculated?
- Explain the law of increasing return to scale.
- Calculate the Total variable cost; Average Variable cost and Marginal Cost from the table given below:

Output	0	1	2	3	4
Total Cost	90	120	150	168	174

- Give five differences between perfect competition and monopoly.
- What do you mean by the law of diminishing returns? Explain any four reasons why this law operates more on agriculture.

**PART C**

**Answer any three:**

(3x10=30)

**Q.3)** What is output? How is it measured, explain the relation between the various measures of output graphically. (10)

**Q.4) a)** Why does the demand curve slope downwards to the right? (5)  
**b)** How do we measure price elasticity of demand using total expenditure method? Explain using a numerical example and diagram. (5)

**Q.5)** Explain any five factors that cause a change in supply. (10)

**Q.6)** With the help of diagrams explain the concepts of supernormal profit, abnormal loss and also normal profit. (10)

**Q.7) a)** "Micro economics deals with product market, factor market and welfare economics" Comment (4)  
**b)** What is production possibility curve? State its assumptions (4)

**Q.8) a)** What are the various internal economies of scale? (5)  
**b)** Explain any five features of monopolistic competition. (5)



# ARKA JAIN University, Jharkhand

1<sup>st</sup>Semester End Semester Examination - 2019-20

Subject: Business Organization

Course: BCOM

Time: 3 Hours

Full Marks: 70

Pass Marks: 28

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Three Parts –A,B& C**
- **Part-A** is compulsory.
- **Part- B** contains **SIX** questions out of which **FOUR** questions are to be answered.
- **Part- C** contains **SIX** questions out of which **THREE** questions are to be answered.

## PART A

A] Multiple Choice Questions:

(10x1=10)

Q.1) All questions are compulsory

- 1) Which of the following is the relation between persons sharing profit of the business carried on by all or any of them acting for all:  
(i) Partnership (iii) Joint Hindu Family Business  
(ii) Cooperative Society (iv) Sole Proprietorship
- 2) A person who takes a risk to produce goods and services on his own in search of profit:  
(i) Magistrate (iii) Entrepreneur  
(ii) Profiteer (iv) None of the above
- 3) In which Business Organization membership is acquired by birth:  
(i) Government Company (iii) Cooperative Societies  
(ii) Hindu Undivided Family (iv) Sole Proprietorship
- 4) \_\_\_\_\_ liability means that the personal assets of Owner can be sold when the assets of the business are not enough to pay its liabilities.
- 5) The Board of Directors of a joint stock company is elected by-  
(i) General Public (iii) Shareholders  
(ii) Government bodies (iv) Employees
- 6) Make in India was launched by Hon'ble PM Narendra Modi on:  
(i) 26<sup>th</sup> Jan 2014 (iii) 25<sup>th</sup> Sept 2014  
(ii) 15<sup>th</sup> Aug 2014 (iv) 31<sup>st</sup> Dec 2014
- 7) Head Quarter of Apple is in \_\_\_\_\_, California, US.  
(i) Cupertino (iii) Costa Mesa  
(ii) Cypress (iv) Coronado
- 8) What is the maximum number of members in a Private Limited Company-  
(i) 100 (iii) 10  
(ii) 50 (iv) 200
- 9) Ethics is \_\_\_\_\_ in nature.  
(i) Rigid (iii) Temporary  
(ii) Tangible (iv) None of the above

- 10) Banking and Insurance falls in which sector of the Indian economy-
- (i) Primary
  - (ii) Secondary
  - (iii) Tertiary
  - (iv) None of the above

**B] Very Short question**

**(5x2=10)**

- a. Define Business Ethics.
- b. Who can be the member of Joint Hindu Family?
- c. Define Planning.
- d. Who is an Entrepreneur?
- e. According to you what is the biggest problem of business?

**PART B**

**Q2. Answer any four:**

**(4x5=20)**

- I. Define Sole Proprietorship.
- II. Discuss the features of Joint Hindu Family business.
- III. What are the risks involved with Entrepreneurship?
- IV. What are the limitations of Globalization?
- V. Write down the merits and demerits of group decision making.
- VI. What is the difference between Formal and Informal Organization?

**PART C**

**Answer any three:**

**(3x10=30)**

Q.3 Define and explain elaborately the concept of Business. Explain how it different from Profession?

Q.4 ‘‘CSR has become one of the standard business of today’s world’’, discuss the reason behind growing need of social responsibilities. What are the limitations attached with CSR?

Q.5 Explain the role of Entrepreneurs in the economic development of the country.

Q. 6 Discuss the principles of Organization. Do a comparative analysis of various types of organization.

Q.7 Define various types of business. What is the difference between a Public Limited Company and a Private Limited Company?

Q.8 What is the importance of Planning, Decision making and Strategy formulation in a business organization? Explain the demerits of group decision making.



## ARKA JAIN University, Jharkhand

1<sup>st</sup> Semester Final Examination – 2019-20

**Subject:** Financial Accounting - I

**Course:** BCOM

**Time:** 3 Hours

**Full Marks:** 70

**Pass Marks:** 28

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Three Parts –A,B& C**
- **Part-A** is compulsory.
- **Part- B** contains **SIX** questions out of which **FOUR** questions are to be answered.
- **Part- C** contains **SIX** questions out of which **THREE** questions are to be answered.

### PART A

**Q1.**

**All questions are compulsory:-**

**A] Choose the correct answer:**

**(5x1=5)**

- 1) Which Accounting Standard deals with Depreciation Accounting?  
i) AS - 6                      ii) AS – 10                      iii) AS - 3                      iv) AS – 7
- 2) As per Convention of \_\_\_\_\_, items having an insignificant effect or being irrelevant to the user need not be disclosed?  
i) Consistency    ii) Materiality                      iii) Full Disclosure                      iv) Conservatism
- 3) Which of the following is not a type of Branch?  
i) Wholesale                      ii) Independent                      iii) Foreign                      iv) Retail
- 4) Which of the following is not a type of liability?  
i) Non-Current                      ii) Current                      iii) Contingent                      iv) Historical
- 5) For the lessee, the excess of Minimum Rent over Royalty is called as \_\_\_\_\_  
i) Dead Rent    ii) Royalty Reserve                      iii) Short workings                      iv) Royalty Suspense

**B] Fill in the blanks with the most appropriate word:**

**(5x1=5)**

- a) Two external users of accounting information are \_\_\_\_\_ & \_\_\_\_\_
- b) Advertisement expenses will be distributed in the ratio of \_\_\_\_\_ of respective departments.
- c) \_\_\_\_\_ is the alternate name for written down value method of depreciation.
- d) In royalty accounts, the unrecouped short workings will be transferred to \_\_\_\_\_.
- e) In Branch Accounting under Stock and Debtors method, \_\_\_\_\_ account is prepared to

record the difference of cost price and invoice price.

C] Very Short answer question:

(5x2= 10)

- What is depreciation? How is it calculated under Original Cost method?
- Write about Principle of Consistency.
- What is a copyright royalty?
- What is objective of preparing branch accounts?
- What are inter-departmental transactions? Give its journal entry.

**PART B**

Q2.] Answer any four questions

(4x5=20)

- Which are the various ways in which depreciation occurs?
- Prepare a sample format of debtors account.
- How does strike and lockout affect royalty accounting? Explain by numerical.
- Prepare journal entries on the basis of following ledger:

LANDLORD A/C			
To Bank	30,000	by Royalty	20,000
		By Short workings	10,000
	30,000		30,000
To Short workings	5,000	By Royalty	35,000
To Bank	30,000		
	35,000		35,000

e) From the following information, calculate the amount of annual depreciation chargeable for a machine:

- |   |   |            |
|---|---|------------|
| i) Acquisition cost of the machine                          | - | Rs. 80,000 |
| ii) Freight charges for bringing the machine to the factory | - | Rs. 3,500  |
| iii) Wages paid for installation of the machine             | - | Rs. 5,500  |
| iv) Estimated Scrap Value                                   | - | Rs. 12,000 |
| v) Estimated Useful life of the machine                     | - | 7 years    |

f) Calculate inter departmental purchases and sales for each department separately from the following information for a store having three departments A, B & C

Goods transferred from A Dept. to B Dept. Rs. 8,000 and from A Dept. to C Dept. Rs. 10,000. Goods transferred from B Dept. to A Dept. Rs. 4,000 and to C Dept. Rs. 5,000. Goods transferred from C Dept. to A Dept. Rs. 6,000 and from C Dept. to B Dept. Rs.

**PART C**

Answer any three questions

(3x10=30)

**Q3.**

Aakash Ltd. has taken a lease of iron ore from Ambar Ltd. According to the lease, the company is to pay 50 paise per ton as royalty with minimum rent of Rs. 15,000 p.a. Each year's short working's can be recouped out of the royalty in excess of the minimum rent of the next year only. In the fourth year there was a strike for 4 months and the minimum rent was reduced proportionate to the length of stoppage of work. The output for five years is as follows:

Year	2010	2011	2012	2013	2014
Output (tons)	18,000	20,000	25,000	12,000	18,000

Prepare Analytical table in the books of Aakash Ltd.

**Q4.** The following information is taken from the books of a trading firm having three departments

	Dept. P (in Rs.)	Dept. Q (in Rs.)	Dept. R (In Rs.)
Purchases	2,00,000	3,00,000	8,00,000
Return Outward	20,000	10,000	30,000
Sales	6,10,000	12,20,000	18,30,000
Return Inward	10,000	20,000	30,000
Wages	40,000	60,000	80,000
Stock on 1 <sup>st</sup> April 2017	50,000	70,000	10,000
Stock on 31 <sup>st</sup> March 2018	80,000	50,000	40,000

Calculate Gross Profit/Loss for each department. Also, apportion the following expenses in the ratio of cost goods sold of each department:

Salaries: Rs. 15,000

Sundry Expenses: Rs. 5,000

Commission: Rs. 2,000

Discount: 1,500

Show all workings clearly.

**Q5.**

Anand of Gaya has a branch at Patna to which goods are invoiced at cost plus 25%. All expenses of Branch are paid from Gaya. The transactions for the branch for the year ending, March 31<sup>st</sup>, 2016 are given below:

(in Rs.)

Stock on 01.4.2015 at Invoice Price	12,000	Stock
on 31.3.2016	20,000	
Credit Sales	70,000	
Cash Sales	20,000	
Receipts from Debtors	50,000	
Debtors on 1.4.2015 10,000		
Goods received from Head office	75,000	
Goods returned to Gaya	500	
Cheque received from H.O for expenses	500	

Prepare the Branch Account at Invoice Price and Branch Trading and Profit & Loss Account for the year ended 31<sup>st</sup> March, 2016 in the Head Office books.

**Q6.**

A Company purchased on 1<sup>st</sup> July 2016, a second hand machine for Rs. 40,000 and immediately spent Rs. 20,000 on its installation. On 1<sup>st</sup> January 2017, an additional machine was purchased at a cost Rs. 20,000. On 1<sup>st</sup> Oct 2017 a third machine was imported at a cost of Rs. 65,000 on which freight of Rs. 15,000 was incurred. On 1<sup>st</sup> Oct 2018, the second hand machine which was purchased on 1<sup>st</sup> July 2016 became obsolete and was sold for Rs. 10,000. On that date a new machine was purchased at a cost of Rs. 30,000.

Prepare Machine account for three financial years commencing from 2016-17. Calculate the balance of machine account on 01<sup>st</sup> April, 2019 assuming that depreciation was provided annually on 31<sup>st</sup> March at 10% per annum on the written down value method.

**Q7.** Show the journal entries in the books of lessor/landlord under all the three situations.

**Q8.** Explain briefly any five accounting concepts.

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# ARKA JAIN University, Jharkhand

1<sup>st</sup> Semester End Semester Examination – 2018-19

Subject: Hindi

Course: B.Com/BCA/BA

Full Marks: 35

Pass Marks: 14

Time: 2 Hours

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Three Parts –A, B & C**
- **Part-A** is compulsory.
- **Part- B** contains **FOUR** questions out of which **THREE** questions are to be answered.
- **Part- C** contains **THREE** questions out of which **TWO** questions are to be answered.

## PART A

Q.1) All questions are compulsory

A] Multiple Choice Questions :

(4x1=4)

(i) प्रेमचंद किस राज्य के थे ?

क बिहार                      ख झारखंड

ग उत्तरप्रदेश                  घ बंगाल

(ii) असदखाँ और तूरया के बीच क्या संबंध है ?

क बाप-बेटी                      ख मामा -मामी

ग बुआ -चाचा                  घ भाई -बहन

(iii) सरदार हिमत सिंह किस कहानी का पात्र हैं ?

क मंत्र                              ख फातिहा

ग कफ्तान साहब                  घ जिहाद

(iv) फातिहा साहित्य की कौन विधा है ?

क कहानी                      ख कविता

ग नाटक                          घ इनमे से कोई नहीं

Q1 (B) . Very Short question

(2x2=4)

- (i) अर्थ स्पष्ट करे :निंदक नियरे राखिये, आँगन कुटी छावाये ।  
बिन पानी साबुन बिना, निर्मल करे सुहाए ॥
- (ii) निम्नलिखित शब्दो के दो दो पर्यायवाची शब्द लिखे

क अहंकार

ख इच्छा

### PART B

Q2. Answer any three

(3\*5= 15)

- (i) अर्थ स्पष्ट करे:-

- 1) कानपुर के नाना की मुह बोली बहन छबिली थी, लक्ष्मीबाई नाम, पिता की वो संतान अकेली थी, नाना के सँग पढ़ती थी वो नाना के सँग खेती थी बरछी, ढाल, कृपाण, कटारी, उसकी यही सहेली थी। वीर शिवाजी की गाथाएँ उसकी याद ज़बानी थी, बूंदेले हरबोलों के मुँह हमने सुनी कहानी थी, खूब लड़ी मर्दानी वो तो झाँसी वाली रानी थी।
- 2) समास की परिभाषा लिखे। उनके भेदो को उदाहरण सहित लिखे ?
- 3) विपरीत शब्द लिखे :-

क अपमान    ख अनाथ    ग इष्ट    घ आसमान    इ आधुनिक

- (iv) शिक्षण शुल्कमाफ कराने हेतु प्रधानाचार्य के पास आवेदन पत्र लिखिए

### PART C

Answer any two:

निबंध लिखे

(6\*2= 12)

3. वस्तु एवं सेवा कर अथवा बिज्ञान वरदानया अभिशाप
4. निम्नलिखित शब्दावली का हिन्दी में अनुवाद करे
  - (i) Head Clerk
  - (ii) Controller
  - (iii) Recourses
  - (iv) Loss
  - (v) Policy Holder
  - (vi) Rate

5. मंत्र कहानी का सारांश लिखे.



# ARKA JAIN University, Jharkhand

1<sup>st</sup>Semester External Examination – 2019-20

Subject: Business Communication I

Course: B. Com

Time: 3 Hours

Full Marks: 70

Pass Marks: 28

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Three Parts –A,B& C**
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## PART A

### Q.1) Multiple Choice Questions

(10x1=10)

(i) -The most important goal of business communication is

- (a) Relationship of sender and receiver
- (b) organizational goodwill
- (c) Receiver response
- (d) receiver understanding

(ii) Study of communication through touch is

- (a) Chromatics
- (b) semantics
- (c) Haptics
- (d) polemics

(iii) Downward communication flows from

- (a) Upper to lower
- (b) Lower to upper
- (b) Horizontal
- (d) Diagonal

(iv) The handshake that conveys confidence is

- (a) Limp
- (b) Firm
- (b) Loose
- (d) Double

(v) The formal greeting with which the business letter begins is called

- (a) Salutation
- (b) Reference
- (c) Body copy
- (d) Subject

(vi) Communication is a task of imparting

- (a) training
- (b) message
- (c) information
- (d) knowledge

(vii) Body of letter is divided into ----- parts

- (a) 1
- (b) 2
- (c) 3
- (d) 4

(viii) communication is an exchange of

- (a) facts
- (b) opinions
- (c) emotions
- (d) Subject

(ix) Which of the following best describes the grapevine pattern of communication

- (a) informal
- (b) diagonal
- (c) serial
- (d) verbal

(x) The ----- of business letter is called layout

- (a) body
- (b) pattern
- (c) content
- (d) all of the above

**B] Very Short Answer Question**

**(5x2=10)**

- a) List three types of communication barriers.
- b) Draw a flowchart of communication process.
- c) Define upward and downward communication process.
- d) List three types of non verbal communication.
- e) Define grapevine communication.

**PART B**

**Q2. Answer any four:**

**(4x5=20)**

- i) What are the characteristics of effective communication. List atleast five points.
- ii) What is non verbal communication. List the types and advantages of it.
- iii) What are the elements of communication process. Describe with a proper flowchart.
- iv) Discuss the advantages and disadvantages of formal communication.
- v) Silence is a type of communication. Explain.
- vi) List characteristics of good public speaker.

**PART C**

**(3x10=30)**

**Q. 3) It takes time and practice to become a good public speaker. List the importance of public speaking .**

**Q.4) List the advantages and limitations of non verbal communication.**

**Q.5) what are the characteristics of communication process. Atleast give five points.**

**Q.6) Describe the three communication barriers in details.**

**Q.7) You are PULKIL/PRITY, a staff reporter of The Times Of India. You have been asked to cover an incident of a daylight robbery in the bank. Write a report of an incident in 100-125 words.**

**Q.8) you were travelling by car with your friends, going for a trip. Upon passing a hilly region your car broke down. It seems no mechanic is around. Write a creative story for the same continuing the incident.**



# ARKA JAIN University, Jharkhand

1st Semester End Semester Examination – 2019-2020

Subject: Business Awareness

Time : 2 Hours

Course: B.com

Full Marks: 35

Pass Marks: 14

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Three Parts –A,B& C**
- **Part-A** is compulsory.
- **Part- B** contains **SIX** questions out of which **THREE** questions are to be answered.
- **Part- C** contains **FOUR** questions out of which **TWO** questions are to be answered.

## PART A

Q.1) All questions are compulsory

A] Multiple Choice Questions :

(5x1=5)

i. Which company is represented by the below logo?



- a) Safari
- b) Lynx
- c) Netscape navigator
- d) Torch

ii. Market consists of:

- a) Potential Buyers
- b) Actual Buyers
- c) Both a and b
- d) None of the above

iii. An organization with several product lines has which one of the following mix that consists of all the product lines and items which a particular seller offers for sale?

- a) Consumer Mix
- b) Packaging Mix
- c) Product Mix
- d) All of the above

iv. Which company has the tagline of “Born in Japan Entertaining the World”?

- a) Business India
- b) Kotak
- c) Big bazar Sansui
- d) Sansui

- v. CEO of Tata Group is:
- Cyrus Mistry
  - Ratan Tata
  - Natrajan Chandrasekharan
  - None of these

**PART B**

**Q.2 B] Attempt any Three**

**(5x3=15)**

- What is a Market player? Explain how Bata footwear is a market player is.
- Explain the term profit and revenue.
- Explain the three types of corporate strategies that Tata Group follows.
- What is business and who is an entrepreneur?
- How does business awareness help a business corporation to grow in the market?
- What is an Industry? Discuss its Types.

**PART C**

**Q.3C) Answer any Two:**

**(5x2=10)**

- Explain the three types of corporate strategies that Tata Group follows.
- Discuss the market prospects for the product eco-friendly straw. How can the manufacturer make this product a success in the market?
- Discuss marketing mix with reference to Amul Products
- Make marketing strategy for 'Public Transportation'.

**PART D**

**ANALYTICAL QUESTION:**

**Answer any three:**

**(5x1=5)**

**Q. Name any Three Market Player in Food and beverage Industry and discuss about the 4Ps that has affected its sale and success in the market.**