



ARKA JAIN University, Jharkhand

2nd Semester Final Examination – 2018-19

Subject :Organizational Behavior

Course: BBA

Time :3 Hours

Full Marks :70

Pass Marks: 28

- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into **Four Parts –A,B,C & D**
- **Part-A & D** are compulsory.
- **Part- B** contains **SIX** questions out of which **FOUR** questions are to be answered.
- **Part- C** contains **SIX** questions out of which **THREE** questions are to be answered.

PART A

Q.1) All questions are compulsory

A] Multiple Choice Questions :

(5x1=5)

- a) Contribution of Psychology field of OB **does not** include:
 - i) Motivation
 - ii) Communication
 - iii) Perception
 - iv) Leadership
- b) The other personality traits includes:
 - i) Risk Taking
 - ii) Agreeableness
 - iii) Openness
 - iv) Extroversion
- c) A new employee is immediately assessed by others **not** on the basis of:
 - i) Employee efficiency
 - ii) Employee interview
 - iii) Employee efforts
 - iv) Employee loyalty
- d) The need for being free of physical danger is:
 - i) Social Need
 - ii) Safety Need
 - iii) Esteem Need
 - iv) None of these
- e) Factors influencing Organizational Climate includes:
 - i) Nature of Business
 - ii) Company Values
 - iii) Structure
 - iv) Leadership Principles

B] Very Short question

(5x2=10)

- a) Explain the interdisciplinary approach of OB.
- b) Define MACHIAVELLIANISM?
- c) Explain NEED FOR ACHIEVEMENT.
- d) Explain NURTURING PARENT ego state.
- e) Define GROUP NORMS.

PART B

Q.2) Answer any four:

(4x5=20)

- i) What are the different DETERMINANTS of personality?
- ii) Explain Vroom's Expectancy Theory.
- iii) Explain Fiedler Contingency Model.
- iv) Differentiate between Organizational Culture and Organizational Climate.
- v) Explain different STAGES of Group Development.
- vi) Describe child ego state. Also mention its different forms.

PART C

Answer any three:

(3x10=30)

- Q.3) Explain the different CONTINGENCY MODELS of OB along with their differences.
- Q.4) What are the different PERSONAL factors that influences Personality?
- Q.5) Mention the different FORCES for CHANGE.
- Q.6) What are the different LEADERSHIP STYLES. Differentiate between them.
- Q.7) Explain different ANALYSIS OF TRANSACTIONS.
- Q.8) Describe JOHARI WINDOW on the basis of your characteristics.

PART D

Q.9) Case Study:

(5x1=5)

Sarah is a junior manager working in a company offering her little chance for advancement with her current education and experience. She is feeling stagnant in her current occupation. While she enjoys the company of her coworkers she does not feel challenged in her duties nor does she feel that her work is appreciated. Therefore, she does not feel very motivated to go above and beyond her general job duties. She likes doing a good job but does not see any reason to do more than is necessary because it will not benefit her. Sarah feels like the only thing she is really getting out of her work is a paycheck.

Sarah likes getting praise from her boss. She would like to have the opportunity to advance in her current company. She is comfortable working there and would like to be able to help the company succeed. She feels like she could contribute much more if she were able to go back to school and get her Master's degree or extra training. She would like to take on more responsibility and have more autonomy. She wants to feel like she is making a difference, like she is contributing to the success of the company she works for.

- i)** Which Maslow need is being satisfied from Sarah's present job? Explain. **(2)**
- ii)** Using Maslow Need Hierarchy theory, explain the different levels of needs being discussed in the above case. **(3)**



ARKA JAIN University, Jharkhand

2nd Semester Final Examination – 2018-19

Subject: Business Accounting II

Course: BBA

Time: 3 Hours

Full Marks: 70

Pass Marks: 28

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- Question Paper is divided into **Three Parts –A, B & C**
- **Part-A** is compulsory.
- **Part- B** contains **SIX** questions out of which **FOUR** questions are to be answered.
- **Part- C** contains **SIX** questions out of which **THREE** questions are to be answered.

PART A

Q1. All questions are compulsory:-

A] Choose the correct answer:

(5x1)

- a) The shares which are issued without consideration are called as?
i) Sweat Equity ii) Bonus iii) Rights iv) Irredeemable
- b) Debentures can be issued at?
i) Par ii) Premium iii) Discount iv) All of the above
- c) Preference share on which dividend is not accumulated over the next year is called?
i) Redeemable ii) Cumulative iii) Non-cumulative iv) Participating
- d) As per Part II - Schedule III, interest on bank loan is placed under which major sub heading?
i) Employee benefits expense ii) Finance Cost iii) Other expense iv) Change in inventories
- e) Which of the following is not a method of goodwill valuation?
i) Average profits ii) Super profits iii) Provisional profits iv) Capitalized profits

B] Fill in the blanks with the most appropriate word:

(5x1)

- a) The excess of expenditure over income is called as _____ by non trading organizations.
- b) When shares subscribed are more than issued, _____ allotment has to be made.
- c) Super profit = _____ - _____
- d) General Donations are treated as _____ receipts.
- e) Shares on which allotment/call money is not paid are _____.

C] Very Short answer question:

(5x2= 10)

- a) Write any two features of income and expenditure account.
- b) Define redemption of debentures.
- c) What is the nature of preference shares?
- d) What is the need for valuation of goodwill? Write any two
- e) What is authorized capital?

PART B

Q2.

Answer any four questions

(4x5=20)

- i. Give any five differences between shares and debentures.
- ii. Explain the weighted average method of goodwill valuation with assumed numerical.
- iii. Discuss five types of share capital.
- iv. Zandu Ltd. issued 30,000 equity shares of Rs. 10 each @ premium of 10% payable as follows:
On application – Rs. 2
On allotment – Rs. 5 (including premium)
On first and final call – Balance

Applications were received for 50,000 shares. The allotment was made as follows:

| Applied | Allotted |
|----------------|-----------------|
| 20,000 | Full |
| 25,000 | 10,000 |
| 5,000 | NIL (refund) |

Pass Journal entries in the books of Zandu Ltd. assuming that all monies have been duly received by the company.

- v. The Receipts and Payments account of JB Club disclosed that it has received Rs. 50,000 way of subscriptions during the year ended on 31st March, 2015

Further information:

- i) Subscription received in advance for 14-15 Rs. 3,500
- ii) Subscription outstanding as on 31.03.2015 Rs. 8,000

You are required to show how the above will appear in the Income and Expenditure account for the year ending 31st March, 2015 and the Balance Sheet as on that date.

- vi. S. Ltd. purchased a running business of T. Ltd. The details of assets and liabilities which were purchased are as follows:

Plant & Machinery – Rs. 80,000; Building – Rs. 2,00,000; Debtors – Rs. 50,000; Stock – Rs. 40,000; Cash – 30,000 & Creditors – Rs. 70,000.

The purchase consideration was discharged by issue of 8% Debentures of Rs. 100 each.

Pass Journal entries for the above in the books of S Ltd. when the debentures were issued:

- a) at 10% premium b) at par

PART C

Answer any three questions

(3x10=30)

Q3: Geetanjali Ltd. issued prospectus inviting applications for 50,000 shares of Rs. 10 each at a premium of 10%. The amount was payable as follows:

On Application – Rs. 2; On allotment – Rs. 5 including premium; On first call – Rs. 3; On final call – Balance

Applications were received for 60,000 shares and pro-rata allotment was made to all the applicants. Excess money received on application was to be adjusted on allotment.

X to whom 400 shares were allotted, failed to pay the allotment money and on his failure to pay the first call, his shares were forfeited. Y to whom 600 shares were allotted failed to pay both the calls and as a result these shares were forfeited after the final call.

All these shares were re-issued at Rs. 8 per share.

Pass journal entries in the books of Geetanjali Ltd.

Q 4: Pass journal entries for the issue and redemption of debentures under the following situations:

- 2,000, 13% debentures of Rs. 10 each issued at a premium of 5%, redeemable at a premium of 10%
- 500, 12% debentures of Rs. 100 each issued at a discount of 2%, redeemable at a premium of 5%
- 100, 14% debentures of Rs. 50 each issued at par, redeemable at premium of 10%

Q 5: The following is the Receipts and Payment of a society for the year ended 31st March, 2018

| Receipts | Amt (in Rs.) | Payments | Amt (in Rs.) |
|---|-----------------|---|-----------------|
| To Cash in Hand | 1,500 | By Bank Overdraft (1 st April) | 3,100 |
| To Subscriptions: | | By Investment in securities | 3,000 |
| 2016-17 | 200 | By Furniture | 1,450 |
| 2017-18 | 16,200 | By Salaries | 6,200 |
| 2018-19 | 250 | By Printing and Stationery | 890 |
| To Entertainment Proceeds | 2,000 | By Entertainment Expenses | 1,710 |
| To Entrance Fees | 670 | By Sundry Expenses | 1,420 |
| To Interest on securities | 480 | By balance on 31.03.2018 | |
| To sale of old chairs (Book Value NIL) | 120 | Cash | 550 |
| | | Bank | 3,100 |
| | 21,420 | | 21,420 |

You are required to prepare the Income and Expenditure Account of the Society for the year ended 31st March 2018 and Balance Sheet as on that date, after considering the following:

- The society has 1,800 members each paying annual fee of Rs. 10, subscriptions amounting to Rs. 90 wa still in arrears for the year 2016-17.
- Stock of Stationery as on 31st March 2017 was Rs. 125 and on 31st March 2018 was Rs. 87.
- Salary of Rs. 550 for March 2018 is outstanding. Expenses accrued on 31st March 2017 were Rs. 132.
- On 31st March 2017, premises stood in the books at Rs. 24,500 and investment at Rs. 6,500.
- Depreciate Fixed Assets by 5% p.a.

Q 6: The profits of a firm for the last five years were as follows:

| Year | Weights | Profits/(Loss) |
|------|---------|----------------|
| 2011 | 1 | 45,000 |
| 2012 | 2 | 25,000 |
| 2013 | 3 | (15,000) |
| 2014 | 4 | 32,000 |
| 2015 | 5 | 28,000 |

Calculate value of goodwill as per:

- Average profit method (based on 4 years purchase)
- Weighted average profit method (based on 3 years purchase)

Q 7: Differentiate between Receipts & Payment and Income & Expenditure account

Q8: Prepare the format of Statement of Profit and Loss as prescribed under Part II Schedule III.



ARKA JAIN University, Jharkhand

2nd Semester Final Examination – 2018-19

Subject: Macro Economics

Time: 3 Hours

Course: BBA

Full Marks: 70

Pass Marks: 28

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 - Question Paper is divided into **FOUR Parts –A, B , C & D**
 - **Part-A & D** are compulsory.
 - **Part- B** contains **SIX** questions out of which **FOUR** questions are to be answered.
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-

PART A

Q.1) All questions are compulsory

A] Multiple Choice Questions:

(5x1=5)

- a) Macro Economics deals with
 - i. The behaviour of electronic industry
 - ii. The activity of industrial units
 - iii. Macroeconomics aggregates
 - iv. The behaviour of firms.
- b) The study of inflation is a part of
 - i. Normative economics
 - ii. Macro economics
 - iii. Micro economics
 - iv. Descriptive economics
- c) In economics the central problem is
 - i. Allocation
 - ii. Consumption
 - iii. Production
 - iv. Scarcity
- d) According to Keynes, the level of employment is determined by:
 - i. Price and Wages
 - ii. The behaviour of trade union
 - iii. The level of aggregate demand for goods and services
 - iv. The quantity of money
- e) According to the classical economist, the economy
 - i. Requires to reach full employment
 - ii. Can never deviate from full employment
 - iii. Will never be at full employment
 - iv. Can be self- correcting.
 - v.

B] Very Short question

- a. Point out the basic issues of macroeconomics.
- b. What does a traditional Phillip's curve shows?
- c. Define the term budget deficit.
- d. What are the measure features of depression Phase of trade cycle?
- e. What are the determinants of investment?

(5x2=10)

PART B

Q2). Answer any four:

(4x5=20)

- (i) Macroeconomics is the study of economic aggregates. Discuss.
- (ii) Enumerate the main components of national income.
- (iii) Elaborate various types of unemployment prevalent in India.
- (iv) Distinguish between demand- pull and cost- push inflation.
- (v) What are the characteristics of a developed money market.
- (vi) What are the functions of a commercial bank.

PART C

Answer any three:

(3x10=30)

- Q.3)** What is National Income? What are the steps involved in measuring National Income by 'Income Method'. What are its limitations?
- Q.4)** 'Inflation is a monetary phenomenon which occurs when the volume of money in circulation increases faster than the volume of goods and services'. Explain this statement. What are the causes of Inflation?
- Q.5)** 'Money has been under evolution and shall remain so.' Comment.
- Q.6)** 'Commercial Banks can only lend to the public to the extent that the members of the public have lent their money to them.' Is the above statement true? Justify.
- Q.7).** What is macroeconomics? Discuss the interdependence between micro and macroeconomics.
- Q.8).** Discuss the methods of credit control followed by a Central Bank.

PART D

Q.9). Case Study:

(1X5=5)

Read the following passage and then answer the questions that follows:

Although the monetary policy unveiled by NRB Governor announced a number of measures to boost credit to the productive sector and financial stability, it didn't announce any new measures to manage excess liquidity in the banking system, which is currently more than Rupees 100 billion.

Amid fears of price rises due to a surge in economic activities in the reconstruction process, the central bank has been resistant in taking any concrete measures to control prices. It has aimed at expanding credit to private sector by 20 % against 17.8 % last fiscal year, which is expected to create more demand and contribute to higher inflation.

It was expected that to tackle with the expenses of the huge budget of fiscal year 2012-13 and also to deal with the current surplus liquidity situation of the banks, monetary policy 2012-13 is likely to bring an increase of 0.5 % to 1 % in cash reserve ratio (CRR) but it remains the same that is 6% for Commercial Banks, 5% for Development Banks and 6% for Finance Companies. The Statutory Liquidity Ratio (SLR) also remains the same at last 2011-12 However the Central Bank official said they were hopeful low inflation levels in India over the last one year, could help maintain price at controllable level here as Nepal imports two-thirds of goods from India.

The inflation target seems good. But it would be hard to keep inflation below 8.5 %. The government has not been able to ease the supply of constraints. Likewise, there will be inflationary pressure from the demand side since there will be a large flow of funds for reconstruction and rehabilitation projects in the aftermath of the earthquake. Money that goes in to hands of the public leads to the rise of demand for food and service sector, which leads to price hike.

Likewise the supply side factor also plays a vital role in inflation. The recent economic survey also pointed out increase in the food stuff due to drop in agro production and rise in the price of non-food items and service sector due to disturbance in the supply system, among others, as factors that will push inflation in the coming days.

It will be challenging to contain inflation within an appropriate level. Thus, it is imperative that we coordinate between fiscal and monetary policy demand side by strengthening the supply side and remove structural barriers for maintaining price stability.

Questions:

1. What do you think that the people expect from a good monetary policy? (2)
2. In your opinion what are the strength and weakness of this monetary policy? ((2)
3. Do you think monetary policy and fiscal policy are interdependent? (1)



ARKA JAIN University, Jharkhand

2nd Semester Final Examination – 2018-19

Subject: Business Communication - II

Course : B.B.A.

Time : 3 Hours

Full Marks : 70

Pass Marks : 28

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- Question Paper is divided into **Three Parts –A, B & C.**
- **Part - A** is compulsory.
- **Part - B** contains **SIX** questions out of which **FOUR** questions are to be answered.
- **Part - C** contains **SIX** questions out of which **THREE** questions are to be answered.
- **Part - D** is compulsory.

PART A

Q.1) All questions are compulsory

A] Multiple Choice Questions

(5x1=5)

- a) L.O.I Stands for
- Line of Indication
 - Letter of Identification
 - Letter of Indent
 - Line of Indent
- b) Salutation in a letter is
- Greeting
 - Complimentary close
 - Subject
 - None of these
- c) Group Discussion is aimed at
- Argument
 - Winning
 - Both of these
 - None of these
- d) Identification mark in a letter is
- Reference
 - Signature
 - Copy to
 - All of these
- e) Which one of these in an indented style of letter writing
- The Block Style
 - The Complete Block Style
 - Both of these
 - None of these

B] Very Short answer type questions

(5x2=10)

- What do you mean by "Complaint Letter".
- Define "Persuasive Letter"? Explain.
- What is a L.O.I.?
- What do you understand by Employment Message? Explain its components in brief.
- Explain the use of a "Proposal Letter" in business writing.

PART B

Q.2. Answer any four

(4x5=20)

- i) What are the advantages of a group discussion?
- ii) What are the inner essential qualities of a letter?
- iii) Differentiate between employment confirmation letter and offer letter.
- iv) Explain the different ways to form an argument and defend it, in a discussion.
- v) Write a report, as a student of management, on your latest industrial visit or a latest seminar which you have attended.
- vi) Explain, what is to be avoided at a job interview?

PART C

Answer any three.

(3x10=30)

Q.3) Explain, in detail, the structure of a business letter. Add suitable examples.

Q.4) Design an Offer Letter, to be issued to a candidate (a student of B.B.A.) whom you have selected for the post of Sales Executive.

Q.5) Write a cover letter for a job application for the post of Junior Accountant in a Private Firm in Jamshedpur.

Q.6) Write an inquiry letter to your supplier company, asking them the details of the quality checkups and procedure being adopted, before the goods are supplied.

Q.7) Issue a transfer letter to your employee, informing him/her about the transfer with the necessary details like, new place of posting, designation changes (if any), whom to report, reporting time, date and address and any other detail you may find fit.

Q.8) What are skills required to crack a job interview. Explain with suitable examples.

PART D: CASE STUDY

(1x5=5)

Design an employment message for a national newspaper, for the post of Marketing Manager, giving the details of your employment vacancy, name of the organization, designation, number of openings, age limit, nature of job, essential and desirable qualifications, essential and desirable experience and other details you find as a fitment to the case.



ARKA JAIN University, Jharkhand

2nd Semester Final Examination - 2019

Subject :HINDI

Course: B B A/-JMC/BIOTECH

Time : 2 Hour

Full Marks : 35

Pass Marks: 14

- Candidates are encouraged to give their answers in their own words as far as practicable.
- Question Paper is divided into **Three Parts –A, B & C**
- **Part-A** is compulsory.
- **Part- B** contains **Four** questions out of which **Three** questions are to be answered.
- **Part- C** contains **Three** questions out of which **Two** question are to be answered.

PART A

Q.1) Multiple Choice Questions

(4x1=4)

i) मंत्र शीर्षक कहानी के रचयिता है ?

क) प्रेमचंद

ख) प्रसाद

ग) मोहन राकेश

घ) तुलसीदास

ii) कप्तान साहब कहानी का नायक है?

क) भक्तसिंह

ख) जगतसिंह

ग) कैलाश

घ) इनमे से कोई नहीं

iii) असदखां का लालन पालन कहाँ हुआ?

क) घर में

ख) मामा के यहाँ

ग) बुआ के घर

घ) अनाथालय

iv) प्रेमचंद किस राज्य के थे?

क) बिहार

ख) बंगाल

ग) उड़ीसा

घ) उत्तरप्रदेश

(B) very short question

(2x2=4)

1) अर्थ स्पष्ट करे?

पोथी पढ़ि पढ़ि जग मुआ, पंडित भया न कोय।

ढाई आखर प्रेम का, पढ़े सो पंडित होय॥

ii) निम्नलिखित शब्दों के दो दो पर्यायवाची शब्द लिखे?

क) किसान

ख) आनंद

PART B

Q.2) Answer any three

(3x5=15)

1) मंत्र शीर्षक कहानी के आधार पर डॉ चड्डा के ब्यक्तित्व पर प्रकाश डालिए?

ii) लिंग की परिभाषा लिखे | उनके भेदों को उदाहरण सहित लिखे ?

iii) शिक्षण शुल्क माफ कराने हेतु प्रधानाचार्य के पास एक आवेदन पत्र लिखिए?

iv) विपरीत शब्द लिखे:-

क) आय ख) इहलोक ग) अपेक्षा घ) आगमन ड) कठिन

PART C)

Answer any two

(6x2=12)

निबंध लिखे

Q.3) भ्रष्टाचार अथवा नारी शक्ति

Q.4) निम्नलिखित शब्दावली का हिन्दी में अनुवाद करे

i) ASSISTANT

II) CLERK

III) ADVISER

IV) OUTPUT

V) TRANSFER

VI) FINANCE

Q.5) मंत्र कहानी का सारांश लिखे?



ARKA JAIN University, Jharkhand

2nd Semester Final Ex Examination – 2018 – 19

Subject: Business Awareness - II

Course : B.B.A./B.COM.

Time : 2 Hours

Full Marks : 35

Pass Marks : 14

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- **Part - D** is compulsory.

PART A

Q.1) All questions are compulsory

A) Multiple Choice Questions

(5x1=5)

i) Which of the following is a characteristic of Maturity Phase?

- a) High Sales
- b) High Growth
- c) Both of these
- d) None of these

ii) D.I.N. stands for -

- a) Director Index Number
- b) Digital Index Number
- c) Director Identification Number
- d) Director Index Number

iii) 'East India Company' was an -

- a) Private Company
- b) Statutory Company
- c) Chartered Company
- d) Registered Company

iv) Which of the following is a characteristic of a company?

- a) Separate Legal Entity
- b) Unlimited Liability
- c) Progressive Succession
- d) None of these

v) The word 'Company' is derived from _____ word -

- a) Sanskrit
- b) Greek
- c) Latin
- d) English

PART B

Answer any three.

(3x5=15)

Q.2) Define Company. Explain different types of Company with suitable examples.

Q.3) What are the different characteristics of a company? Elaborate.

Q.4) What do you mean by VRIO Framework? Explain its relevance.

Q.5) Explain the fitment of Design Thinking. What are the steps involved in Design Thinking?

- 1) मंत्र शीर्षक कहानी के आधार पर डॉ चड्डा के ब्यक्तित्व पर प्रकाश डालिए?
- ii) लिंग की परिभाषा लिखे | उनके भेदों को उदाहरण सहित लिखे ?
- iii) शिक्षण शुल्क माफ कराने हेतु प्रधानाचार्य के पास एक आवेदन पत्र लिखिए?
- iv) विपरीत शब्द लिखे:-
क) आय ख) इहलोक ग) अपेक्षा घ) आगमन ड) कठिन

PART C)

Answer any two

(6x2=12)

निबंध लिखे

Q.3) भ्रष्टाचार अथवा नारी शक्ति

Q.4) निम्नलिखित शब्दावली का हिन्दी में अनुवाद करे

i) ASSISTANT

II) CLERK

III) ADVISER

IV) OUTPUT

V) TRANSFER

VI) FINANCE

Q.5) मंत्र कहानी का सारांश लिखे?



ARKA JAIN University, Jharkhand

2nd Semester Final Ex Examination – 2018 – 19

Subject: Business Awareness - II

Course : B.B.A./B.COM.

Time : 2 Hours

Full Marks : 35

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PART A

Q.1) All questions are compulsory

A] Multiple Choice Questions

(5x1=5)

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Q.3) What are the different characteristics of a company? Elaborate.

Q.4) What do you mean by VRIO Framework? Explain its relevance.

Q.5) Explain the fitment of Design Thinking. What are the steps involved in Design Thinking?

- Q.6) Explain the life cycle of a company with the example of Starbucks Corporation.
Q.7) Discuss the skills of an Entrepreneur.

PART C

Answer any two.

(2x5=10)

- Q.8) What do you mean by Strategic Intent? Explain its importance.
Q.9) Discuss the key steps involved in Strategy Formulation
Q.10) Explain the concept of Service Innovation with suitable example.
Q.11) Elaborate Business Model Innovation in modern context.

PART D: CASE STUDY

(1x5=5)

This is what Paytm is trying. Starting as a mobile wallet player, it has morphed into a payments bank. The company roped in Japanese internet and telecom conglomerate SoftBank, which pumped in \$1.4 billion at a valuation of \$7 billion.

Marketing experts reckon that while Paytm has managed to pip its ecommerce and fintech peers in valuation and visibility, and has also pocketed strategic investors like Alibaba and SoftBank, what is yet to be seen how it pares its losses and turns profitable as Indian ecommerce players continue to bleed heavily on the back of aggressive advertising, marketing and promotional expenses.

Paytm reportedly saw its net losses climb four-fold to Rs 1,549 crore for the year ended March 31, 2016, according to documents filed with the Registrar of Companies. Paytm declined to comment on the story.

While so far all the players have kept themselves busy shaping strategies to load their wallet with VC funding, what will help them survive and grow would be an equal emphasis on loading their wallets with profits.

- Q.12) With reference to the Case, Explain What type of Strategy is being talked about?



ARKA JAIN University, Jharkhand

2nd Semester Internal Examination – 2020-21

Subject: Financial Management
Course: BBA
Time: 1 Hours

Roll No.....
Full Marks: 20
Pass Marks: 08

Instructions to the Candidates:

- Read the question paper very carefully.
- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into Three Parts –A, B & C
- Part-A is compulsory.
- Part- B contains SIX questions out of which FOUR questions are to be answered.
- Part- C contains SIX questions out of which THREE questions are to be answered.
- Do not write anything except your Roll No. on the question paper.

of Mobile phones or any kind of written material, arguments with the Invigilator or discussing with Co-Student with comes under UN fair means and will result in the cancellation of the papers

PART A

Q.1) Multiple Choice Questions

[5x1=5]

1. Which is not a part of investment decision in financial decision making?
 - a. Dividend payout decision
 - b. Capital budgeting decision
 - c. Working capital management
 - d. Credit policy towards customers
2. Future value of one rupee invested today is
 - a. More than one rupee
 - b. Equal to one rupee
 - c. Equal to present value
 - d. Less than one rupee
3. Capital budgeting is a part of
 - a. Investment decision
 - b. Working capital management
 - c. Marketing management
 - d. Capital structure
4. Which of the following is not used in capital budgeting
 - a. Time value of money
 - b. Sensitivity analysis
 - c. Net assets method
 - d. Cash flows

5. Which of the following is included in financial decision making
- Investment decision
 - Financing decision
 - Dividend decision
 - All the above

PART B

Answer any two questions

[5x2=10]

Q 2. A project requires an initial cash outlay of Rs.1, 50,000 with an estimated life of 5 years. It is able to generate year ending profits before depreciation and taxes (PBDT) of Rs. 40,000, Rs. 50,000, Rs.30, 000, Rs.60, 000 and Rs. 80,000. The project depreciates on straight line method. Tax Rate considered for the case is 20%. Discounting Rate is 10%. And scrap value is 30000 Calculate the following.

ARR (by Avg.investment) and Net Present Value

Q 3. (a) Mr. X deposited 500000 on 1st January 2018 in a bank at 16% p.a. rate of interest compounded semiannually for two years. Find out the future value of the deposit as on 31st December 2019.

(b) Mr. Pathak has the following two option in an investment scheme – receive 20000 now or receive 2500 every year for 10 years. The required rate of return is 10% p.a. which option is better for Mr. Pathak.

Q 4. What is meant by financial management discuss the objective of financial management.

Q 5. Write short notes on the following:

- Traditional approach of financial management
- Compounding Technique
- Profitability Index
- Internal Rate Of Return and its formula.

PART C

Answer in your own words

[5x1=05]

Infosys, a zero-debt company, almost no tangible fixed assets, large cash and cash equivalents on its balance sheet follows a stable dividend payout policy of up to 50%. Now Infosys is planning to invest in new project. And for this it required 10 cr. and it has enough cash in its balance sheet.

So as per your knowledge from which source Infosys arranges the money:-

- Equity
- Debenture
- Retain earning



ARKA JAIN University, Jharkhand

2nd Semester Internal Examination – 2020-2021

Subject: Business Accounting - II
Course: BBA
Full Marks: 20
Time: 1 Hour

ROLL NO.....

Pass Marks: 08

• **Instructions to the Candidates :**

- Read the question paper very carefully.
- Candidates are required to give their answers in their own words as far as practicable.
- Question Paper is divided into Three Parts –A, B & C
- Part-A & Part-C are compulsory.
- Part- B contains FOUR questions out of which TWO questions are to be answered.
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PART A

Q.1) Multiple Choice Questions

(5x1=5)

1. Authorized Share Capital is also known as:-
 - a) Paid up Share Capital
 - b) Called up Share Capital
 - c) Registered Sh. Capital
 - d) All of these
2. The portion of the capital which can be called up only on the winding up of the company
 - a) Authorized capital
 - b) Uncalled capital
 - c) Issued capital
 - d) Reserve capital
3. Equity share holder is theof Company
 - a) Creditors
 - b) Owners
 - c) Customers
 - d) All of these
4. The difference between average profit and normal profit is called...
 - a) Capital profit
 - b) Super profit
 - c) Abnormal profit
 - d) Goodwill
5. Inventory is shown in the.....side of Balance sheet
 - a) Assets
 - b) Liabilities
 - c) None of these
 - d) both

PART B

Answer any Two question:

(2x5=10)

- Q.2) Write any five factors which affect the goodwill of a partnership firm.
- Q.3) What are the differences between Reserve Capital and Capital reserve?
- Q.4) Amit Ltd. issued 5000 shares of Rs. 100 each at Par. The amount payable was under:

- Rs. 25 on Application
- Rs. 25 on Allotment
- Rs. 20 on First call
- Rs. 20 on Final call

All the shares were allotted and amount received except Mr. X is a holder of 100 shares failed to pay allotment and first call money. Directors forfeited his shares. Pass necessary journal entries in the books of Amit Ltd.

Q.5) Sania Ltd. invited applications for 80000 shares of Rs.10 each payable as follows:

- Rs. 3 on application
- Rs. 2 on allotment
- Rs. 2 on first call
- Rs. 3 on final call.

One shareholder paid the entire balance on his holding of 300 shares with first call money, another shareholder holding 1000 shares failed to pay the first call money. Pass journal entries in the books of company.

PART C

(1x5=5)

Q.6) The Average profits of a firm is Rs. 48000. The total assets of the firm are Rs.800000. Value of other liabilities is Rs. 500000. Average rate of return in the same business is 12%. Calculate goodwill from capitalization of Average profits methods.



ARKA JAIN University, Jharkhand

2nd Semester Internal Examination – 2020-21

Subject: Macro Economics
Course: BBA
Full Marks: 20
Time: 1 Hour

ROLL NO.....

Pass Marks: 08

• **Instructions to the Candidates :**

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PART A

Q.1) Multiple Choice Questions

(5x1=5)

1. In the terminology of economics and money demand, the terms M3 and M4 are also known as
 - a) Short money
 - b) Long money
 - c) Broad money
 - d) Narrow money
1. Currency notes and coins are called as:
 - a) Flat money
 - b) Legal tender
 - c) Fiat money
 - d) Both b and c
2. What is NNP of the country?
 - a) GNP - Depreciation
 - b) NDP+ Depreciation
 - c) GDP – Depreciation
 - d) None of the Above
3. Which is the purest form of National income
 - a) GDP
 - b) GNP
 - c) NNP
 - d) NDP
4. Savings arein a circular flow income
 - a) Injections
 - b) Leakages
 - c) Withdrawals
 - d) Both b and c

PART B

Answer any Two Questions :

(2x5=10)

- a) What are the various types of inflation? State two ways in which inflation can play a helpful role in the process of economic development of a country.
- b) What are the three methods of measuring national income? Explain
- c) What are the different components of the supply of money?
- d) State any three objectives of Macroeconomics. State any two differences between macroeconomics and microeconomics.

PART C

Case Study/Analytical Question

(1x5=5)

Q.6) “This is a basic way of understanding how different parts of the economic system fit together. The Circular flow of income shows connection between different sectors of our economy system, it revolves around flow of goods and services and factors of production between the various sectors. “

- a) What do you understand by 4 sector Circular Flow Model of the economy? Explain with the help of the diagram.



ARKA JAIN University, Jharkhand

2nd Semester Internal Examination – 2020

Subject: Organizational Behavior
Course: BBA
Time: 1 Hour

Roll No.-.....
Full Marks: 20
Pass Marks: 08

➤ **Instructions to the Candidates:**

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- Candidates are required to give their answers in their own words as far as practicable.
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PART A

Q.1) Multiple Choice Questions

(5x1=5)

- i) Which of the following forms the basis for the autocratic model of OB
- | | |
|--------------------|----------------------|
| a) Freedom | b) Power |
| c) Reward oriented | d) none of the above |
- ii) According to Herzberg which of the following is a motivation factor
- | | |
|-----------|----------------|
| a) Salary | b) work itself |
| c) Policy | d) recognition |
- iii) A study of culture and practices in different societies is called
- | | |
|-----------------|----------------------|
| a) Anthropology | b) Sociology |
| c) Psychology | d) Social psychology |
- iv) Those that have a _____ personality are perpetually involved in a struggle to do more and more activities in less time.
- | | |
|------------------|---------------------|
| a) Type A | b) Type B |
| c) Machiavellian | d) Locus of control |
- v) _____ embodies a team concept and is based on the principle of mutual cooperation.
- | | |
|---------------|---------------|
| a) Autocratic | b) collegial |
| c) Custodial | d) supportive |

PART B

Answer any Two:

(2x5=10)

- Q.2) Explain the contribution of various disciplines in Organizational behavior.
Q.3) Explain Abram Maslow's need hierarchy.
Q.4) Write short notes on
i. Locus of control
ii. Type A and Type B personality.
Q.5) What is learning? Discuss the learning theories in brief.

PART C

Analytical Question

(1x5=5)

- Q.6) "An attitude exists in every person's mind". Discuss the tri component model of attitude.



ARKA JAIN University, Jharkhand

2nd Semester Internal Examination – 2020-21

Subject: E-Commerce
Course: BBA
Full Marks: 20
Time: 1 Hour

ROLL NO.....

Pass Marks: 08

• **Instructions to the Candidates :**

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PART A

Q.1) Multiple Choice Questions

(5x1=5)

i) Which of the following describes E-commerce?

- a) Doing business electronically
- c) Sales of goods

- b) Doing business
- d) Distribution of goods

ii) Which of the following is not a type of E-commerce?

- a) B2B
- c) A2A

- b) B2C
- d) C2C

iii) Which is not a major phases of E-Commerce?

- a) Reinvention
- c) Innovation

- b) Preservation
- d) Creativity

iv) Which type of E-commerce describes transaction between customers to customer?

- a) B2B
- c) C2B

- b) C2C
- d) B2C

v) Which product does customers are comfortable buying online?

- a) Laptops
- c) Customized costumes

- b) Watches
- d) All of the above

PART B

Answer any Two questions :

(2x5=10)

Q.2) What is E-commerce? List at least five advantages.

Q.3) What are the types E-Commerce. Discuss one of them.

Q.4) What is SERVQUAL model? Explain briefly.

Q.5) Describe the various models of Business 2 Consumer (B2C).

PART C

(1x5=5)

Q.6) E-Commerce is what the world needs today. Support or reject the statement with proper justification.



ARKA JAIN University, Jharkhand

2nd Semester Internal Examination - 2020

Subject : HINDI
Course: BBA / BA-JMC
Time : 1 Hour

Roll. No :-
Full Marks: 20
Pass Marks: 08

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- Question Paper is divided into Three Parts -A, B & C
- Part-A & Part-C are compulsory.
- Part- B contains THREE questions out of which TWO questions are to be answered.
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PART A

Q.1) Multiple Choice Questions

(5x1=5)

- i) तूरया किस कहानी की नारी पात्र है?
a) फातिया b) मंत्र c) कप्तान साहब d) गोदान
- ii) मंत्र साहित्य की कौन-सी विधा है?
a) कहानी b) नाटक c) कविता d) निबन्ध
- iii) कबीरदास का निधन कहाँ हुआ था?
a) मगहर b) जगहर c) मगध d) राजगीर
- iv) लक्ष्मीबाई का निधन कब हुआ था?
a) १८२८ b) १८२९ c) १८३० d) १८५८
- v) लक्ष्मीबाई के बचपन का नाम था?
a) मनु b) तनु c) सनु d) गनु

PART B

Answer any Two:

(2X5=10)

Q.2 रानी के विधवा होने पर डलहौजी क्यों प्रसन्न हुआ? उसने क्या किया ?

Q.3 अर्थ स्पष्ट करे?

“ऐसी बानी बोलिए, मन का आपा खोय। औरन को शीतल करै, आपौ शीतल होय।”

“साधू ऐसा चाहिये, जैसा सूप सुभाय, सार – सार को गहि रहै, थोथा देई उड़ाया।”

Q.4 अंग्रजों के कुचक्र के विरुद्ध रानी ने अपनी वीरता का परिचय किस प्रकार दिया?

PART C

Q.5) अर्थ स्पष्ट करे

(1x5=5)

सिंहासन हिल उठे राजवंशों ने भृकुटी तानी थी,
बूढ़े भारत में आई फिर से नयी जवानी थी,
गुमी हुई आज़ादी की कीमत सबने पहचानी थी,
दूर फिरंगी को करने की सबने मन में ठानी थी।
चमक उठी सन सत्तावन में, वह तलवार पुरानी थी,
बुंदेले हरबोलों के मुँह हमने सुनी कहानी थी,
खूब लड़ी मर्दानी वह तो झाँसी वाली रानी थी।।